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PRESS RELEASE

FOR IMMEDIATE RELEASE
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ANA Announces 2020 Excellence in Advertising Award Winners

This year, 21 newspapers entered in the Excellence in Advertising contest for a total of 279 entries. The Excellence in Advertising Contest consists of 10 categories, eight of which earn points for General Excellence in Advertising and Newspaper of the Year. A special thank you to the New Mexico Press Association, for judging the entries this year.

Attached is a complete list of winners by category or they can be viewed at www.ananews.com (on October 16). The awards were presented via Facebook live stream in the Blossom Digital studios on Thursday, October 15, 2020 at the Kramer Media facility in Casa Grande Valley, Arizona.

Congratulations to the winners!

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Questions or comments can be sent to j.okeefe@ananews.com

Advertising General Excellence

Division 1 – Non-Dailies	Circulation: Under 3,500
1st Place ----- Coolidge Examiner -----	Publisher: Donovan Kramer Jr.
2nd Place ----- Florence Reminder and Blade-Tribune -----	Publisher: Donovan Kramer Jr.
3rd Place ----- The Camp Verde Journal -----	General Manager: Kyle Larson

Division 2 – Non-Dailies	Circulation: 3,500 -10,000
1st Place ----- Casa Grande Dispatch -----	Co-Publishers: Donovan Kramer Jr., Kara K. Cooper
2nd Place ----- Eastern Arizona Courier -----	Publisher: Sarah Keith
3rd Place ----- Green Valley News -----	Publisher: Dru Sanchez

Division 3 – Non-Dailies	Circulation: Over 10,000
1st Place ----- Navajo Times -----	Publisher: Tom Arviso Jr.
2nd Place ----- East Valley Tribune -----	Publisher: Steve Strickbine
3rd Place ----- West Valley View -----	Publisher: Steve Strickbine

Division: 4 – Dailies	Circulation: Under 25,000
1st Place ----- Herald/Review -----	Publisher: Jennifer Sorenson
2nd Place ----- Today’s News-Herald -----	Publisher: Michael Quinn
3rd Place ----- Arizona Daily Sun -----	Publisher: Colleen Brady

Division: 5 – Dailies	Circulation: Over 25,000
1st Place ----- Arizona Daily Star -----	Publisher: John D’Orlando

Excellence in Advertising Categories

Winning entries are LISTED BY CATEGORY, then circulation Division, then numerically by Place.

BEST BLACK & WHITE AD

Division 1 – Non-Dailies	Circulation: Under 3,500
1st Place Song Ja Haas-Kent, Olivia Lewis	Coolidge Examiner Coolidge Parks & Recreation
2nd Place Jotina McCann, Olivia Lewis, Byron McConnell	Florence Reminder and Blade-Tribune Greater Florence Chamber of Commerce
3rd Place Derek Chase	The Camp Verde Journal The BBQ Cleaner
Combined Divisions: 2 & 3 Non-Dailies	Circulations: Under 3,500-10,000 & Over 10,000
1st Place Courtney Notah	Navajo Times Department of Diné Education Proficiency Assessment
2nd Place Claudia Rios	Eastern Arizona Courier Barney Trucking
3rd Place Jackie Moore, Olivia Lewis	Casa Grande Dispatch Salon Organic
Combined Divisions: 4 & 5 – Dailies	Circulations: Under 25,000 & Over 25,000
1st Place Kiersten Turko, Steve Mock	Today's News-Herald Angler's United
2nd Place Ben Brown, Melissa Davis	Arizona Daily Star Tucson Together
3rd Place Kelsey Laggan, Jennifer Sorenson	Herald/Review Faces of Cochise County/OB-GYN

BEST COLOR AD

Division 1 – Non-Dailies

Circulation: Under 3,500

1st Place	Juan Jimenez, Elizabeth Wagner	The Wickenburg Sun	Gold Rush Days
2nd Place	Steve Harris, Byron McConnell, Melva Bekis	Florence Reminder and Blade-Tribune	Johnson Utilities
3rd Place	Song Ja Haas-Kent, Olivia Lewis, Melva Bekis	Coolidge Examiner	Coolidge Veterinary Hospital

Division 2 – Non-Dailies

Circulation: 3,500 – 10,000

1st Place	Randy Olivaz	Eastern Arizona Courier	Kempton Chevrolet
2nd Place	Tauni Russell	White Mountain Independent	Navajo County
3rd Place	Sherrie McQuerrey	Payson Roundup	Wendy Larchick Marketing

Division 3 – Non-Dailies

Circulation: Over 10,000

1st Place	Nathalie Proulx	East Valley Tribune	Eggstasy
2nd Place	Courtney Notah	Navajo Times	Navajo Arts & Crafts Enterprise
3rd Place	Nathalie Proulx	West Valley View	Luke Day

Combined Divisions: 4 & 5 – Dailies

Circulations: Under 25,000 & Over 25,000

1st Place	Marithza Diaz, Kelsey Laggan, Jennifer Sorenson	Herald/Review	Call us before this happens
2nd Place	Melissa Davis	Arizona Daily Star	Garcia Cleaners
3rd Place	Jackie Berg, Dina Goss	Today's News-Herald	Selman Lisa Turner

MOST EFFECTIVE USE of PAID SMALL SPACE

Division 1 – Non-Dailies

Circulation: Under 3,500

1st Place	Song Ja Haas-Kent, Olivia Lewis	Coolidge Examiner	Coolidge Library
2nd Place	Maryann Snyder, Tina Smith	The Camp Verde Journal	Mingus Pet Cremation
3rd Place	Jotina McCann, Olivia Lewis, Byron McConnell	Florence Reminder and Blade-Tribune	Pinal County Mounted Posse

Division 2 – Non-Dailies

Circulation: 3,500 -10,000

1st Place	Pam Lembo	Green Valley News	Ragazzi
2nd Place	Zoe Cooper, Byron McConnell	Casa Grande Dispatch	Stephani's Pooch Parlor
3rd Place	Tauni Russell	White Mountain Independent	Dental Designs

Division 3 – Non-Dailies

Circulation: Over 10,000

1st Place	Christy Byerly	East Valley Tribune	AZ Shield Pest Control
2nd Place	Courtney Notah	Navajo Times	Four Corners Welding & Gas Supply

Combined Divisions: 4 & 5 – Dailies

Circulations: Under 25,000 & Over 25,000

1st Place	Chelsea Schlarbaum, Kelsey Laggan, Jennifer Sorenson	Herald/Review	Scooping Poop
2nd Place	Jackie Berg, Dina Goss	Today's News-Herald	The Human Bean
3rd Place	Melissa Davis	Arizona Daily Star	Monsoons Tap & Grill

BEST PUBLIC NOTICE SECTION

Division 1 – Non-Dailies

Circulation: Under 3,500

1st Place	Coolidge Examiner	Staff
2nd Place	Eloy Enterprise	Staff
3rd Place	Florence Reminder and Blade-Tribune	Staff

Division 2 – Non-Dailies

Circulation: 3,500 -10,000

1st Place	Maricopa Monitor	Staff
2nd Place	Casa Grande Dispatch	Staff
3rd Place	Sedona Red Rock News	Tammy Newton

Combined Divisions: Div. 3 Non-Dailies Over 10,000 & Dailies Div.4 – Under 25,000

1st Place	Herald/Review	Nancy Bernard
2nd Place	Navajo Times	Ophelia Nez

BEST SPECIAL SECTION

Division 2 – Non-Dailies

Circulation: 3,500 -10,000

1st Place	Staff	Casa Grande Dispatch	Casa Grande Union High School 100 Years
2nd Place	Graham Harrington, Karen Walenga	Green Valley News	Discover Arizona
3rd Place	Staff	Eastern Arizona Courier	Super Heroes of the Gila Valley

Division 3 – Non-Dailies

Circulation: Over 10,000

1st Place	Shannon Mead and Staff	West Valley View	Best of West Valley View
2nd Place	Staff	Navajo Times	Navajo Times 73rd Annual Navajo Nation Fair
3rd Place	Shannon Mead	Ahwatukee Foothills News	Ahwatukee Newcomer's Guide

Combined Divisions: 4 & 5 – Dailies

Circulations: Under 25,000 & Over 25,000

1st Place	Keith Hickey, Colleen Brady, Lydia Smith	Arizona Daily Sun	American Legion
2nd Place	Ben Brown	Arizona Daily Star	Feels Like Home
3rd Place	Dina Goss, Steve Mock and Ad Sales Staff	Today's News-Herald	Progress

BEST ONLINE AD – Static

Division 2 – Non-Dailies

Circulation: 3,500 -10,000

1st Place	Staff	Green Valley News	Green Valley Pools & Spa
2nd Place	Production Team	Sedona Red Rock News	Sedona Real
3rd Place	Sarah Keith	Eastern Arizona Courier	Gila Valley Comic-Con

Combined Divisions: 4 & 5 – Dailies

Circulations: Under 25,000 & Over 25,000

1st Place	David Montemayor	Arizona Daily Star	The Future of Work
2nd Place	Kelsey Laggan, Jennifer Sorenson	Herald/Review	The greatest hits of the 60s & 70s
3rd Place	Keith Hickey, Lydia Smith	Arizona Daily Sun	Stackhouse

BEST ONLINE AD – Animated

Division 2 – Non-Dailies

Circulation: 3,500 -10,000

1st Place	Claudia Rios	Eastern Arizona Courier	Gila Valley Health Festival
2nd Place	Cyndi Burks, Diana Coop	Casa Grande Dispatch	Sommers Jewelers
3rd Place	Pam Lembo	Green Valley News	Bill's Home Service

Combined Divisions: 4 & 5 – Dailies

Circulations: Under 25,000 & Over 25,000

1st Place	Ben Brown	Arizona Daily Star	Fox Theatre
2nd Place	Chelsea Schlarbaum, Kelsey Laggan, Jennifer Sorenson	Herald/Review	Don't miss this fly by!

BEST CLASSIFIED SECTION

Combined Divisions: Non-Dailies 1 & 2

Under 3,500 & 3,500 -10,000

1st Place	White Mountain Independent	Staff
2nd Place	Casa Grande Dispatch	Staff
3rd Place	Camp Verde Journal	Kyle Larson

Combined Divisions: Non-Dailies Div. 3 – Over 10,000 & Div. 4 – Dailies Under 25,000

1st Place	Herald/Review	Staff
2nd Place	Navajo Times	Ophelia Nez

BEST NEWSPAPER PROMOTION AD, SERIES or SECTION

Division 1 – Non-Dailies

Circulation: Under 3,500

1st Place	Zoe Cooper, Byron McConnell	Coolidge Examiner	Coolidge Examiner Subscription
2nd Place	Zoe Cooper, Yvonne Pickell	Eloy Enterprise	Eloy Enterprise Subscription

Division 2 – Non-Dailies

Circulation: 3,500 -10,000

1st Place	Staff	Eastern Arizona Courier	Giant Stocking Giveaway
2nd Place	Graham Harrington	Green Valley News	2019 AZ19 Most Influential People
3rd Place	Brian Kramer	Casa Grande Dispatch	Blossom Digital Marketing

Division 3 – Non-Dailies

Circulation: Over 10,000

1st Place	Courtney Notah	Navajo Times	Navajo Times e-Edition
2nd Place	Christy Byerly	Ahwatukee Foothills News	Classified Puzzle Fillers

Combined Divisions: 4 & 5 – Dailies

Circulations: Under 25,000 & Over 25,000

1st Place	David Montemayor	Arizona Daily Star	Sports Writers Campaign
2nd Place	Keith Hickey, Angila Menter	Arizona Daily Sun	Direct Impressions Business Services
3rd Place	Jennifer Sorenson	Herald/Review	Best of Sierra Vista

BEST PRO BONO/PUBLIC SERVICE AD

Division 1 – Non-Dailies

Circulation: Under 3,500

1st Place	Linda Metz, Byron McConnell	Eloy Enterprise	Eloy Memorial Day
2nd Place	Kyle Larson	The Camp Verde Journal	Pecan and Wine Festival

BEST PRO BONO/PUBLIC SERVICE AD / con't

Combined Divisions: 2 & 3 – Non-Dailies

3,500 – 10,000 & Over 10,000

1st Place	Courtney Notah	Navajo Times	National Memorial Day & Navajo Nation Memorial Day
2nd Place	Jan Marc Quisumbing	Sedona Red Rock News	City of Sedona Wet Fest
3rd Place	Melinda McQuerrey	Payson Roundup	Northern Gila County Fair

Combined Divisions: 4 & 5 – Dailies

Circulations: Under 25,000 & Over 25,000

1st Place	Kelsey Laggan, Jennifer Sorenson	Herald/Review	Halloween in the Park
2nd Place	David Montemayor	Arizona Daily Star	The Future of Work
3rd Place	Dina Goss, Kiersten Turko and Ad Sales Staff	Today's News-Herald	Fright Night

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