



Arizona Newspapers Association
1835 W Adams St.
Phoenix, AZ 85007
P: (602) 261-7655
<http://ananews.com>
Twitter: @ananewsflash

PRESS RELEASE

FOR IMMEDIATE RELEASE
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Contact: Julie O'Keefe
Title: Communications Manager
E-mail: j.okeefe@ananews.com

ANA Announces 2019 Excellence in Advertising Award Winners

This year, 48 newspapers and entered in both the Better Newspapers Contest and Excellence in Advertising Contest for a total of 1,534 entries. The Excellence in Advertising Contest consists of 12 categories, seven of which earn points for General Excellence in Advertising and Newspaper of the Year. A special thank you to the Nevada Press Association, for judging the entries this year.

Attached is a complete list of winners by category or they can be viewed at www.ananews.com (on September 30). The awards were presented on Saturday, September 28, 2019 at the conclusion of the ANA Fall Convention and Annual Meeting, at Wild Horse Pass Hotel and Casino, Ariz. Congratulations to all the winners!

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Questions or comments can be sent to j.okeefe@ananews.com

Winners

GENERAL EXCELLENCE

Division 1: Non-Daily circulation under 3,500

1st Place	The Verde Independent	Publisher: Babette Cubitt
2nd Place	Coolidge Examiner	Publisher: Donovan Kramer Jr.

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	White Mountain Independent	Publisher: Brain Kramer
2nd Place	Payson Roundup	Publisher: Brain Kramer
3rd Place	Green Valley News	Publisher: Dru Sanchez

Division 3: Non-Daily circulation greater than 10,000

1st Place	Navajo Times	Publisher: Tom Arviso Jr.
2nd Place	Prescott Valley Tribune	Publisher: Joe Soldwedel, Co-Publisher: Kit Atwell

Division 4: Daily circulation under 25,000

1st Place	Herald/Review	Publisher: Jennifer Sorenson
2nd Place	The Daily Courier	Publisher: Joe Soldwedel, Co-Publisher: Kit Atwell
3rd Place	Yuma Sun	Publisher: Lisa Reilly

Division 5: Daily circulation greater than 25,000

1st Place	Arizona Daily Star	Publisher: John D'Orlando
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#1 BEST BLACK & WHITE AD

Division 1: Non-Daily circulation under 3,500

1st Place	Coolidge Examiner	Song Ja Haas-Kent, Byron McConnell	City of Coolidge
2nd Place	The Verde Independent	Staff	Great American Hearing
3rd Place	Florence Reminder and Blade-Tribune	Jotina McCann, Byron McConnell	Knights of Columbus

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	White Mountain Independent	Tauni Russell, Mark Ruiz	Buffalo Bill's Tavern & Grill
2nd Place	Sedona Red Rock News	Jan Marc Quisumbing	Mexidona - Day of the Dead
3rd Place	Payson Roundup	Melinda McQuerrey	Harry Luge - Rodeo Dance

Division 3: Non-Daily circulation greater than 10,000

1st Place	Tucson Weekly	Candace Murray, Oliver Muñoz	Can It
2nd Place	Prescott Valley Tribune	Cindy Manzione and Prescott Newspapers, Inc. Advertising	AAMCO
3rd Place	Navajo Times	Courtney Notah	Cruz's Auto Body & Paint

Division 4: Circulation under 25,000

1st Place	The Daily Courier	Nora Colwell, Sydney Taylor	Geoffrey's - Another Exclusive
2nd Place	Herald/Review	Marithza Diaz	Friends of the Library
3rd Place	Kingman Daily Miner	Brandy Mayo	Colorado River Hearing

#2 BEST COLOR AD

Division 1: Non-Daily circulation under 3,500

1st Place	The Verde Independent	Verde Valley Newspapers, Inc.	Cherie Terry
2nd Place	Parker Pioneer	Ginny Frank	Arizona Desert Dermatology
3rd Place	The Wickenburg Sun	Juan Jiminez, Jacque Miller	Celebrate with the Red Sparks, Rui for Mayor

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	White Mountain Independent	Tauni Russell, Mark Ruiz	Hon-Dah Stay & Play Packages
2nd Place	Green Valley News	Sarah Keith	Chamber of Commerce
3rd Place	Payson Roundup	Sherrie McQuerrey	Christmas Greetings

#2 BEST COLOR AD / continued

Division 3: Non-Daily circulation greater than 10,000

1st Place	Navajo Times	Courtney Notah	New Mexico Community Capital-Rez Rising
2nd Place	Prescott Valley Tribune	Sydney Taylor, Nora Colwell	PV Disc and Spine
3rd Place	Tucson Weekly	Brek Montoya and Oliver Muñoz	Shish Kebab House

Combined Dailies / Division 4: Daily under 25,000 & Division 5: Daily greater than 25,000

1st Place	Casa Grande Dispatch	Cyndi Burks, Olivia Lewis, Byron McConnell	Thirsty Donkey Tap House and Sports Grill
2nd Place	Herald/Review	Alex Hildenbrandt	Ricardo's
3rd Place	Arizona Daily Star	Alexis Walters	Trouville

#3 BEST PAID AD SERIES – BLACK & WHITE

Division 1: Non-Daily circulation under 3,500

1st Place	Coolidge Examiner	Song Ja Haas-Kent, Byron McConnell, Olivia Lewis	Kirk's Tires
2nd Place	Coolidge Examiner	Song Ja Haas-Kent, Byron McConnell, Olivia Lewis	El Dorado Insurance
3rd Place	The Verde Independent	Staff	Danza Del Sol

Division 2: Non-Daily circulation 3,500

1st Place	Payson Roundup	Melinda McQuerrey	Rodent Doctor 2018-19
2nd Place	White Mountain Independent	Tauni Russell, Mark Ruiz	Arrow Blinds & Shutters
3rd Place	Chino Valley Review	Prescott Newspapers, Inc. Advertising	Chino Glass

Division 3: Non-Daily circulation greater than 10,000

1st Place	Navajo Times	Courtney Notah	Hampton Inn
2nd Place	Prescott Valley Tribune	Sydney Taylor, Nora Colwell	PV Disc and Spine

Division 4: Daily circulation under 25,000

1st Place	The Daily Courier	John Pilcher, Cheryl Lang	Lynn Stone
2nd Place	Casa Grande Dispatch	Zoe Cooper, Byron McConnell, Yvonne Pickell	Tomar Pain Centers
3rd Place	Herald/Review	Melissa Sawa	Arizona Financial

#4 BEST PAID AD SERIES – COLOR

Division 1: Non-Daily circulation under 3,500

1st Place	Williams-Grand Canyon News	Connie Hiemenz	Kicks
2nd Place	The Verde Independent	Verde Valley Newspapers Inc.	Steakhouse 89
3rd Place	The Wickenburg Sun	Juan Jiminez, Jeanie Hankins	Rui for Mayor

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	White Mountain Independent	Tauni Russell, Rick Nathan	Show Low Ford Color Series
2nd Place	Green Valley News	Pamela Lembo	Cloud Dancer
3rd Place	Payson Roundup	Sherrie McQuerrey	Rory Huff Student Athlete

Division 3: Non-Daily circulation greater than 10,000

1st Place	SanTan Sun News	Michael Schieffer	A1 Golf Carts
2nd Place	Navajo Times	Courtney Notah	Four Corner's Welding & Gas Supply
3rd Place	Navajo-Hopi Observer	Sandy Hoover	Winslow Chamber

Division 4: Daily circulation under 25,000

1st Place	Arizona Daily Sun	Calliope Luedeker, Zach Meier	Swing Into Action
2nd Place	Herald/Review	Kelsey Laggan	Sierra Toyota
3rd Place	Casa Grande Dispatch	Zoe Cooper, Byron McConnell, Olivia Lewis, Yvonne Pickell	Freedom RV

#5 MOST EFFECTIVE USE OF SMALL SPACE

Division 1: Non-Daily circulation under 3,500

1st Place	Williams-Grand Canyon News	Dawn Otto	All Seasons Roofing
2nd Place	Coolidge Examiner	Song Ja Haas-Kent, Byron McConnell	El Dorado Insurance
3rd Place	Nogales International	Priscilla Bolanos	Se Busca Musico

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Green Valley News	Sarah Keith	Face Lift Painting
2nd Place	Payson Roundup	Melinda McQuerrey	Harry Luge - Rodeo Dance
3rd Place	Arizona Jewish Post	Michelle Shapiro	Desert Dream

Division 3: Non-Daily circulation greater than 10,000

1st Place	Prescott Valley Tribune	Sydney Taylor, Nora Colwell	Prescott Valley Screen
2nd Place	Navajo Times	Courtney Notah	Four Corner's Welding & Gas Supply
3rd Place	Navajo-Hopi Observer	Sandy Hoover	La Posada

Combined Dailies / Division 4: Daily under 25,000 & Division 5: Daily greater than 25,000

1st Place	Arizona Daily Star	Alexis Walters	Wild Birds Unlimited
2nd Place	Herald/Review	Alex Hildenbrandt	Ricardo's
3rd Place	Kingman Daily Miner	Brandy Mayo	Kingman Animal Hospital

#6 BEST PUBLIC NOTICE SECTION

Division 1: Non-Daily circulation under 3,500

1st Place	Florence Reminder & Blade-Tribune	Beth Woodward, Veronica Luna
2nd Place	The Tribune-News	Matthew Barger
3rd Place	Parker Pioneer	Advertising and Graphics Staff

Combined Non-Dailies / Division 2: Non-Daily 3,500 to 10,000 & Division 3: Non-Daily greater than 10,000

1st Place	Navajo Times	Josephine Carl
2nd Place	The Fountain Hills Times	Staff
3rd Place	White Mountain Independent	Staff

Division 4: Daily circulation under 25,000

1st Place	Casa Grande Dispatch	Staff
2nd Place	The Daily Courier	Cindy Manzione, Salina Sialega

#7 BEST SPECIAL SECTION

Division 1: Non-Daily circulation under 3,500

1st Place	Nogales International	Priscilla Bolanos	Coloring Contest
2nd Place	The Verde Independent	Staff	Home & Garden Spring 2019
3rd Place	Arizona City Independent/Edition	Staff	Arizona City Daze

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	White Mountain Independent	WMI Staff	White Mountain Outdoors Spring/Summer 2019
2nd Place	Payson Roundup	Melinda McQuerrey, Sherrie McQuerrey	Senior Living 2018
3rd Place	Maricopa Monitor	Staff	15 Years of Progress

Division 3: Non-Daily circulation greater than 10,000

1st Place	East Valley Tribune	Tonya Mildenberg, design, Ad Design-staff	Best of the Best
2nd Place	Tucson Weekly	Staff	Best of Tucson
3rd Place	Navajo-Hopi Observer	Sandy Hoover	Basketball congratulatory page

Combined Dailies / Division 4: Daily under 25,000 & Division 5: Daily greater than 25,000

1st Place	Yuma Sun	Sue Cannon	Southwest Living
2nd Place	The Daily Courier	PNN Graphics, Megan Smith	Engagements to Arrangements
3rd Place	Kingman Daily Miner	Michal Knowlton	First Responders

#8 BEST ONLINE AD – STATIC

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Green Valley News	Lorraine Shaw	Athlon Physical Therapy
2nd Place	White Mountain Independent	Tauni Russell, Ally McDowell	Horne Auto
3rd Place	Sedona Red Rock News	Kyle Larson, JanMarc Quisumbing	Sedona Golf Resort - Beat the Heat

Division 3: Non-Daily circulation greater than 10,000

1st Place	Tucson Weekly	Tyler Vondrack, Oliver Muñoz	India Oven
2nd Place	Navajo-Hopi Observer	Sandy Hoover	Pink Jeep
3rd Place	Navajo Times	Courtney Notah	Notah Begay III Foundation

Combined Dailies / Division 4: Daily under 25,000 & Division 5: Daily greater than 25,000

1st Place	Yuma Sun	Jim Foster	Cloud-Chaser
2nd Place	Herald/Review	Melissa Sawa	Tanuki Restaurant
3rd Place	The Daily Courier	Cindy Manzione, Megan Smith	2019 Bridal Affaire

#9 BEST ONLINE AD – ANIMATED

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Payson Roundup	Pia Wyr	Spring/Summer Visitors Guide Preview
2nd Place	White Mountain Independent	Tauni Russell, Wiley Acheson, Ally McDowell	Summit Lung Screening
3rd Place	Green Valley News	Sarah Keith	Rancho Resort Sale

Division 3: Non-Daily circulation greater than 10,000

1st Place	SanTan Sun News	Michael Schieffer	Arizona Gun Show
2nd Place	East Valley Tribune	Michael Schieffer	A-Authentic Garage Doors
3rd Place	Navajo Times	Courtney Notah	Navajo Arts & Crafts Enterprise

Combined Dailies / Division 4: Daily under 25,000 & Division 5: Daily greater than 25,000

1st Place	Arizona Daily Star	Jay Walsh	This is Tucson - School and Camp Fair
2nd Place	Herald/Review	Melissa Sawa	Grasshopper Landscaping
3rd Place	Casa Grande Dispatch	Susan Hillyer, Diana Coop	Phoenix Area Skydive

#10 BEST CLASSIFIED SECTION

Division 1: Non-Daily circulation under 3,500

1st Place	Florence Reminder and Blade-Tribune	Staff
2nd Place	Coolidge Examiner	Staff
3rd Place	The Camp Verde Journal	Larson Newspapers Staff

Combined Non-Dailies / Division 2: Non-Daily 3,500 to 10,000 & Division 3: Non-Daily greater than 10,000

1st Place	Maricopa Monitor	Staff
2nd Place	The Fountain Hills Times	Duke Kirkendoll
3rd Place	Maricopa Monitor	Staff

Division 4: Daily circulation under 25,000

1st Place	Today's News-Herald	Dina Goss
2nd Place	Casa Grande Dispatch	Staff
3rd Place	Green Valley News	Eveline Eaton, Graham Harrington

#11 BEST NEWSPAPER PROMOTION AD, SERIES OR SECTION

Division 1: Non-Daily circulation under 3,500

1st Place	Nogales International	Priscilla Bolanos	News Knows No Borders
2nd Place	Eloy Enterprise	Zoe Cooper, Yvonne Pickell	Welcome to Eloy
3rd Place	The Verde Independent	Verde Valley Newspapers, Inc.	Cookie Contest

#11 BEST NEWSPAPER PROMOTION AD, SERIES OR SECTION - Continued

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	The Fountain Hills Times	Duke Kirkendoll	Subscription Promo
2nd Place	Green Valley News	Graham Harrington	Publisher Message
3rd Place	White Mountain Independent	Debbie Herbein	Take a Hike

Division 3: Non-Daily circulation greater than 10,000

1st Place	Navajo Times	Courtney Notah	Navajo Times Journalism
2nd Place	Prescott Valley Tribune	Cindy Manzione, Rhonda Pearson	Graduation Promo
3rd Place	Ahwatukee Foothills News	Christy Byerly	Classifieds Puzzle Fillers

Combined Dailies / Division 4: Daily under 25,000 & Division 5: Daily greater than 25,000

1st Place	Yuma Sun	Sue Cannon	We Believe
2nd Place	Herald/Review	Staff	Thomas Jefferson - digital subscription
3rd Place	Casa Grande Dispatch	Zoe Cooper, Byron Mcconnell	International Newspaper Carrier Day

#12 BEST PRO BONO/PUBLIC SERVICE AD

Division 1: Non-Daily circulation under 3,500

1st Place	Coolidge Examiner	Zoe Cooper, Olivia Lewis, Byron McConnell	Political Forum
2nd Place	Parker Pioneer	Michael Evans	Parker Pioneer Best Pro Bono Ad
3rd Place	Eloy Enterprise	Staff	Memorial Day

Combined Non-Dailies / Division 2: Non-Daily 3,500 to 10,000 & Division 3: Non-Daily greater than 10,000

1st Place	Sedona Red Rock News	Kyle Larson, Tina Smith	City of Sedona Red Dirt
2nd Place	White Mountain Independent	Tauni Russell, Wiley Acheson	Taste of the Mountain
3rd Place	Navajo Times	Courtney Notah	Indian Junior Rodeo Association

Division 4: Daily circulation under 25,000

1st Place	Yuma Sun	Cassandra Highers	Society of Yuma
2nd Place	The Daily Courier	Sydney Taylor, Megan Smith	Holiday Book
3rd Place	Herald/Review	Herald/Review Media	2018 Mayoral and City Council Candidate Forums