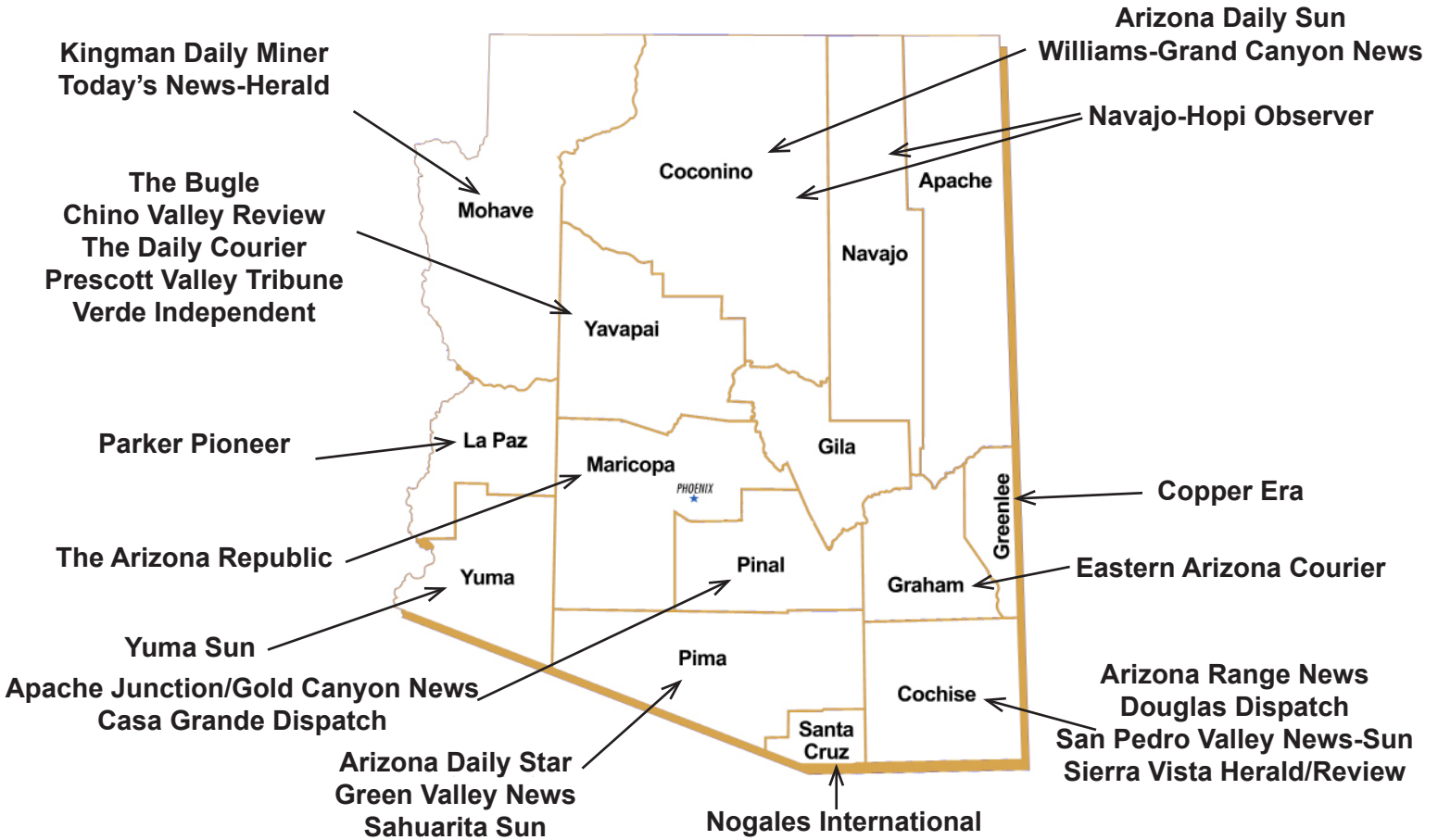


Arizona Pre-Printed Insert Delivery Program Statewide & Regional

TARGET ARIZONA

YOUR MARKETS - YOUR CUSTOMERS



REACH MILLIONS OF READERS!

One Order.  **One Bill.**

Inexpensive. Timely. Simple.

Program Requirements: 1) Advertiser must buy at least four newspapers in Arizona and/or have a minimum insert buy of 100,000 to receive the special rate of \$24.75 CPM. 2) Prepayment is required unless credit has been established. 3) No guarantee that all newspapers will accept the insert order (newspapers have the right to accept/decline). 4) Insert does not count towards any contracts. 5) Advertiser must ensure inserts are delivered to each newspaper 10-days prior to insertion date. 5) Advertiser understands that participating newspapers have a one week window to insert the inserts however, newspapers will do their best to insert on the day requested.

NEWSPAPERS BY COUNTY	PUB DAYS	ESTIMATED DAILY CIRC	ESTIMATED SUNDAY CIRC
COCHISE			
Arizona Range News (Willcox)	Wed am	2,163	
Douglas Dispatch	Wed am	727	
San Pedro Valley News-Sun (Benson)	Wed am	1,251	
Sierra Vista Herald/Review	Daily am	4,635	6,107
TMC - Power Pak (Sierra Vista)	Wed	19,586	
TMC - Sunday Bravo (Sierra Vista)	Sun		9,089
COCONINO			
Arizona Daily Sun (Flagstaff)	Tues to Sun am	5,707	6,760
Navajo-Hopi Observer (Flagstaff)	Wed am	15,000	
Williams-Grand Canyon News	Wed am	1,106	
TMC - Midweek by Mail (Flagstaff)	Wed	18,000	
GILA			
Payson Roundup	Tues & Fri pm	4,800	
GRAHAM			
Eastern Arizona Courier (Safford)	Wed, Sat/Sun	5,167	Sat/Sun 4,006
GREENLEE			
Copper Era (Clifton)	Wed am	1,309	
LA PAZ			
Parker Pioneer	Wed am	2,164	
MARICOPA			
The Arizona Republic	Daily am	144,802	243,728
TMC - Buyer's Edge (Phoenix)	Wed	1,700,000	
MOHAVE			
Kingman Daily Miner	Sun to Fri am	4,714	4,714
TMC - Smart Buyer (Kingman)	Tues	29,587	
Today's News-Herald (Lake Havasu City)	Daily am	8,243	8,492
TMC - Smart Buyer (Lake Havasu City)	Tues	27,003	
NAVAJO			
Navajo-Hopi Observer (Flagstaff)	Wed am	15,000	
PIMA			
Arizona Daily Star (Tucson)	Daily am	54,983	108,282
Green Valley News	Wed & Sun am	7,006	7,006
Sahuarita Sun (Green Valley)	Wed am	7,805	
TMC - Buyer's Edge (Tucson)	Wed	406,000	
PINAL			
Apache Junction/Gold Canyon News	Wed am	19,350	
Casa Grande Dispatch	Tues to Sun am	5,655	5,655
TMC - Central Saver (Casa Grande)	Tues	38,451	
SANTA CRUZ			
Nogales International	Tues & Fri am	2,100	
TMC - Nogales International Super Pak Wednesday	Wed	18,600	
YAVAPAI			
Camp Verde Bugle / Verde Independent (Cottonwood)	Wed, Fri & Sun am	2,549	2,549
Chino Valley Review	Wed am	7,107	
The Daily Courier (Prescott)	Daily am	11,343	12,545
TMC - Smart Shopper (Prescott)	Wed	56,518	
Prescott Valley Tribune	Wed am	14,702	
TMC - Smart Shopper (Cottonwood)	Wed	19,013	
TMC - Kudos (Sedona)	Wed	11,875	
YUMA			
Yuma Sun	Daily am	7,269	7,948

PRINT AND DELIVERY ALSO AVAILABLE.