



Arizona Newspapers Association  
1001 N. Central Ave., Suite 670  
Phoenix, AZ 85004  
P: (602) 261-7655  
F: (602) 261-7525  
<http://ananews.com>  
Twitter: @ananewsflash

## PRESS RELEASE

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Contact: Julie O'Keefe  
Title: Communications Manager  
E-mail: [j.okeefe@ananews.com](mailto:j.okeefe@ananews.com)

# ANA Announces 2018 Excellence in Advertising Award Winners

This year, 53 newspapers and entered in the Better Newspapers Contest for a total of 1,183 entries. The Better Newspapers Contest consists of nine categories that measure the overall quality of the newspapers and 26 categories that honor individuals who contribute to journalism excellence. A special thank you to the Utah Press Association, for judging the entries this year.

Attached is a complete list of winners by category or they can be viewed at [www.ananews.com](http://www.ananews.com) (by October 9). The awards were presented on Saturday, October 6, 2018 at the conclusion of the ANA Fall Convention and Annual Meeting, at Wild Horse Pass Hotel and Casino, Ariz. Congratulations to all the winners!

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Questions or comments can be sent to [j.okeefe@ananews.com](mailto:j.okeefe@ananews.com)

# Winners

## GENERAL EXCELLENCE

### **Division 1: Non-Daily circulation under 3,500**

1st Place	Williams - Grand Canyon News	Publisher: Madeline Keith
2nd Place	Eloy Enterprise	Publisher: Donovan Kramer Jr.
3rd Place	Florence Reminder & Blade-Tribune	Publisher: Donovan Kramer Jr.

### **Division 2: Non-Daily circulation 3,500 to 10,000**

1st Place	Green Valley News	Publisher: Dru Sanchez
2nd Place	White Mountain Independent	Publisher: Brain Kramer
3rd Place	Payson Roundup	Publisher: Brain Kramer

### **Division 3: Non-Daily circulation greater than 10,000**

1st Place	Navajo Times	Publisher: Tom Arviso Jr.
2nd Place	Prescott Valley Tribune	Publisher: Joe Soldwedel Co-Publisher: Kit Atwell

### **Division 4: Daily circulation under 25,000**

1st Place	The Daily Courier	Publisher: Joe Soldwedel Co-Publisher: Kit Atwell
2nd Place	Casa Grande Dispatch	Co-Publishers: Donovan Kramer Jr., Kara K. Cooper
3rd Place	Herald/Review	Publisher: Jennifer Sorenson

### **Division 5: Daily circulation greater than 25,000**

1st Place	Arizona Republic	Editor: Greg Burton
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## #1 BEST BLACK & WHITE AD

### **Division 1: Non-Daily circulation under 3,500**

1st Place	Williams-Grand Canyon News	Connie Hiemenz	Timberline Dental
2nd Place	Eloy Enterprise	Jordan Works, Byron McConnell, Olivia Lewis	Corazon de Latinos Unidos
3rd Place	Parker Pioneer	Ginny Frank and Graphics Staff	Arizona Desert Dermatology

### **Division 2: Non-Daily circulation 3,500 to 10,000**

1st Place	White Mountain Independent	Mark Ruiz, Tauni Russell	Hon-Dah, Randy Linder Concert
2nd Place	Green Valley News	Danielle Burleson	United Methodist Sale
3rd Place	Payson Roundup	Bret daCosta	Meezly

### **Division 3: Non-Daily circulation greater than 10,000**

1st Place	Prescott Valley Tribune	Ryan Lamb, MeLynda Davis	Chanos Tire
2nd Place	Navajo Times	Courtney Notah	Canyon De Chelly Tours

## DAILIES COMBINED DIVISIONS

### **Division 4: Circulation under 25,000 & Division 5: Circulation greater than 25,000**

1st Place	The Daily Courier	John Pilcher, Cheryl Lang	Omni Ellis
2nd Place	The Arizona Republic	Cori Marx	Rebath & Kitchens
3rd Place	Casa Grande Dispatch	Jenny Scharf, Byron McConnell	Casa Grande Elementary School District

## #2 BEST COLOR AD

### **Division 1: Non-Daily circulation under 3,500**

1st Place	Florence Reminder & Blade-Tribune	Jotina McCann, Byron McConnell, Melva Bekis	Florence Unified School District
2nd Place	Coolidge Examiner	Jordan Works, Byron McConnell	Ivory Towers Realty
3rd Place	The Tribune-News	Matthew Barger	Ace Hardware

### **Division 2: Non-Daily circulation 3,500 to 10,000**

1st Place	Green Valley News	Danielle Burleson	GV Mortuary
2nd Place	Sedona Red Rock News	Derek Chase	Sedona Digs - Guests are Coming
3rd Place	Maricopa Monitor	Kathy Dodge, Melva Bekis	Copa Fun Run

**#2 BEST COLOR AD / continued**

**Division 3: Non-Daily circulation greater than 10,000**

1st Place	College Times	Christy Byerly	Rehab Burger
2nd Place	Navajo Times	Courtney Notah	Rico Auto Complex
3rd Place	Apache Junction/Gold Canyon News	Trisha Beltran	Dr. Abedi Dentistry

**Division 4: Daily circulation under 25,000**

1st Place	Arizona Daily Sun	Kevin Moore, Calliope Luedeker	Southside Tavern
2nd Place	Yuma Sun	Jim Foster	Corona Optique
3rd Place	Herald/Review	Kat Hanson	Coronado Veterinary

**Division 5: Daily circulation greater than 25,000**

1st Place	Arizona Daily Star	Melissa Davis	President's Day Event
2nd Place	The Arizona Republic	Tracy Harvil	George Brazil

**#3 BEST PAID AD SERIES – BLACK & WHITE**

**Division 1: Non-Daily circulation under 3,500**

1st Place	Verde Independent	Verde Valley Newspapers, Inc.	Airpark Animal
2nd Place	Eloy Enterprise	Jordan Works, Byron McConnell, Olivia Lewis	Pinal Hispanic Council
3rd Place	Florence Reminder and Blade-Tribune	Jotina McCann, Byron McConnell, Olivia Lewis	Florence Family Dentistry

**COMBINED NON-DAILY DIVISIONS:**

**Division 2: Non-Daily circulation 3,500 & Division 2: Greater than 10,000**

1st Place	Payson Roundup	Bret daCosta	Kim Ross
2nd Place	White Mountain Independent	Mark Ruiz, Tauni Russell	Green Hills Patient Center
3rd Place	Sedona Red Rock News	Becky More	Mexidona Fine Mexican Imports

**Division 4: Daily circulation under 25,000**

1st Place	Casa Grande Dispatch	Jordan Works, Byron McConnell, Yvonne Pickell	Cardinal Glass CG
2nd Place	Kingman Daily Miner	Brandy Mayo	Grizzly Garage Doors
3rd Place	The Daily Courier	Jon Pilcher, Paul Samari	Plastic Surgeons NAZ

**Division 5: Daily circulation greater than 25,000**

No Entries

**#4 BEST PAID AD SERIES – COLOR**

**Division 1: Non-Daily circulation under 3,500**

1st Place	The Camp Verde Journal	Robert Schmierer, Jan Marc Quisemberg	Haunted Group Summer Campaign
2nd Place	Verde Independent	Verde Valley Newspapers, Inc.	Airpark Animal
3rd Place	Williams-Grand Canyon News	Connie Hiemenz	True Value-Old Trails

**Division 2: Non-Daily circulation 3,500 to 10,000**

1st Place	Maricopa Monitor	Kathy Dodge, Byron McConnell, Melva Bekis	Vekol Market
2nd Place	Green Valley News	Danielle Burleson	La Belle
3rd Place	White Mountain Independent	Mark Ruiz, Tauni Russell	Horne Auto Center

**Division 3: Non-Daily circulation greater than 10,000**

1st Place	Ahwatukee Foothills News	Christy Byerly, Shannon Mead, Michael Schieffer	Diamond Cut Pet Spa
2nd Place	Navajo Times	Courtney Notah	Hi Country Buick GMC

**Division 4: Daily circulation under 25,000**

1st Place	The Daily Courier	Scott Heide, Babette Cubitt	Yavapai County Contractors Assoc.
2nd Place	Yuma Sun	Jim Foster	Paul Bensel Jewelers
3rd Place	Herald/Review	Melissa Sawa	Dayne's Optical

**Division 5: Daily circulation greater than 25,000**

1st Place	The Arizona Republic	Tracy Harvil	Alaskan Air
2nd Place	Arizona Daily Star	Ben Brown	Larry H. Miller Dealership

## **#5 MOST EFFECTIVE USE OF SMALL SPACE**

### **Division 1: Non-Daily circulation under 3,500**

1st Place	Arizona City Independent/Edition	Jordan Works, Byron McConnell	Limitless Events Heavenly Hands Landscaping & Lawn Care Sedona Digs
2nd Place	Williams-Grand Canyon News	Connie Hiemenz	
3rd Place	Verde Independent	Verde Valley Newspapers, Inc.	

### **Division 2: Non-Daily circulation 3,500 to 10,000**

1st Place	Green Valley News	Sarah Keith	Pompeii - Marana Chamber McDowell Mountain Cycles Hatch Motor Co: Rent a car
2nd Place	The Fountain Hills Times	Brent Cruikshank	
3rd Place	White Mountain Independent	Tammy Englet, Debbie Herbein	

### **Division 3: Non-Daily circulation greater than 10,000**

1st Place	Apache Junction/Gold Canyon News	Trisha Beltran	Sunland Springs Golf Second Opinion Plumbing Cowboy Classic
2nd Place	East Valley Tribune	Michael Schieffer, Kimberly James	
3rd Place	Navajo Times	Courtney Notah	

### **Division 4: Daily circulation under 25,000**

1st Place	Casa Grande Dispatch	Leslie Garcia, Byron McConnell	Foster's Fashions Havasu Valley Dental Trax Records
2nd Place	Today's News-Herald	Ginny Frank and Graphics Staff	
3rd Place	The Daily Courier	Sydney Taylor, Nora Colwell	

### **Division 5: Daily circulation greater than 25,000**

1st Place	Arizona Daily Star	David Montemayor	Amigos Burgers and Beer A1 Garage Doors
2nd Place	The Arizona Republic	Tracy Harvil	

## **#6 BEST PUBLIC NOTICE SECTION**

### **COMBINED DIVISIONS:**

#### **Division 1: Non-Daily circulation under 3,500**

1st Place	Florence Reminder & Blade-Tribune	Beth Woodward, Veronica Luna
2nd Place	The Tribune-News	Matthew Barger
3rd Place	Parker Pioneer	Advertising and Graphics Staff

#### **Division 2: Non-Daily circulation 3,500 to 10,000**

#### **Division 3: Non-Daily circulation greater than 10,000**

1st Place	Navajo Times	Josephine Carl
2nd Place	The Fountain Hills Times	The Fountain Hills Times staff
3rd Place	White Mountain Independent	Independent staff

#### **Division 4: Daily circulation under 25,000**

1st Place	Casa Grande Dispatch	Beth Woodward, Veronica Luna
2nd Place	The Daily Courier	Cindy Manzione, Terry Bryant
3rd Place	Today's News-Herald	Advertising and Graphics Staff

#### **Division 5: Daily circulation greater than 25,000**

No Entries

## **#7 BEST SPECIAL SECTION**

### **Division 1: Non-Daily circulation under 3,500**

1st Place	Verde Independent	Verde Valley Newspapers, Inc.	Home & Garden Spring 2018 Vikings 2017 State Championship Florence Reminder & Blade- Tribune 125th Anniversary
2nd Place	Williams-Grand Canyon News	Connie Hiemenz	
3rd Place	Florence Reminder & Blade-Tribune	Staff	

### **Division 2: Non-Daily circulation 3,500 to 10,000**

1st Place	Green Valley News	Graham Harrington	Journey Magazine Take a Hike - Hiking Guide  2017 Pets issue
2nd Place	White Mountain Independent	Tauni Russell, Wiley Acheson, Independent staff	
3rd Place	The Fountain Hills Times	Staff	

### **Division 3: Non-Daily circulation greater than 10,000**

1st Place	Tucson Weekly	Staff	Best of Tucson College Survival Guide Navajo Times Travel Guide
2nd Place	College Times	Christy Byerly	
3rd Place	Navajo Times	Staff	

## **#7 BEST SPECIAL SECTION / continued**

### **COMBINED Divisions:**

#### **Division 4: Daily circulation under 25,000 & Division 5: Daily circulation greater than 25,000**

1st Place	Herald/Review	Bethany Strunk	Academic All-Stars
2nd Place	The Daily Courier	Daily Courier Graphics & Advertising Depts	2018 Engagements to Arrangements
3rd Place	Yuma Sun	Cassandra Highers	Raising Yuma Families

## **#8 BEST ONLINE AD – STATIC**

#### **Division 1: Non-Daily circulation under 3,500**

1st Place	Verde Independent	Verde Valley Newspapers, Inc.	Taylor Waste
2nd Place	Williams-Grand Canyon News	Connie Hiemenz	Superior Propane

#### **Division 2: Non-Daily circulation 3,500 to 10,000**

1st Place	White Mountain Independent	Rick Nathan, Debbie Herbein	Christopher's Gardens
2nd Place	Green Valley News	Nichole Coleman	Animal Care Center
3rd Place	Payson Roundup	Jay Cooper	Rim Country Flowers

#### **Division 3: Non-Daily circulation greater than 10,000**

1st Place	Navajo Times	Vernon Yazzie	Native American Bar Association
2nd Place	Ahwatukee Foothills News	Michael Schieffer, Laura Meehan	Andy's Frozen Custard

### **COMBINED DIVISIONS:**

#### **Division 4: Daily circulation under 25,000**

#### **Division 5: Daily circulation greater than 25,000**

1st Place	The Daily Courier	Fred Volke, John Wittenberg	Northern Arizona Suns
2nd Place	Casa Grande Dispatch	Irving Scott, Diana Coop	Steve Smith for U.S. Congress
3rd Place	Arizona Daily Star	Alexis Walters	Trouvaille Salon

## **#9 BEST ONLINE AD – DYNAMIC**

#### **Division 1: Non-Daily circulation under 3,500**

1st Place	Williams-Grand Canyon News	Connie Hiemenz	Trappers Rendezvous
2nd Place	Parker Pioneer	Dan Hammers, Steve Mock	CB Real Estate

#### **Division 2: Non-Daily circulation 3,500 to 10,000**

1st Place	Payson Roundup	Pia Wyer	Your Guide to Rim Country Trails
2nd Place	White Mountain Independent	Tauni Russell	Miles Eye Center
3rd Place	Green Valley News	Mary Lung	Stu Samovitz Real Estate

#### **Division 3: Non-Daily circulation greater than 10,000**

No Entries

#### **Division 4: Daily circulation under 25,000**

1st Place	The Daily Courier	Fred Volke, John Wittenberg	DaVinci Wealth
2nd Place	Casa Grande Dispatch	Zoe Cooper, Diana Coop	Cypress Point Retirement Apts
3rd Place	Today's News-Herald	Christine Hammers, Steve Mock	Riverfront Screens

#### **Division 5: Daily circulation greater than 25,000**

1st Place	The Arizona Republic	John Bosselli	NAU Lumberjack Football
2nd Place	Arizona Daily Star	David Montemayor	Sun Lighting

## **#10 BEST CLASSIFIED SECTION**

#### **Division 1: Non-Daily circulation under 3,500**

1st Place	Arizona City Independent/Edition	Annie Lewis, Vicki Morris, Beth Woodward	
2nd Place	The Camp Verde Journal	Larson Newspapers Staff	
3rd Place	Verde Independent	Verde Valley Newspapers, Inc.	

**#10 BEST CLASSIFIED SECTION / continued**

**COMBINED NON-DAILY Divisions:**

**Division 2: Non-Daily circulation 3,500 to 10,000 & Division 3: Non-Daily circulation greater than 10,000**

1st Place	The Fountain Hills Times	Staff
2nd Place	Maricopa Monitor	Annie Lewis, Vicki Morris, Beth Woodward
3rd Place	Navajo Times	Josephine Carl

**Division 4: Daily circulation under 25,000**

1st Place	Today`s News-Herald	Classified and Graphics Staff
2nd Place	Casa Grande Dispatch	Annie Lewis, Vicki Morris, Beth Woodward
3rd Place	Herald/Review	Bethany Strunk

**Division 5: Daily circulation greater than 25,000**

No Entries

**#11 BEST NEWSPAPER PROMOTION AD, SERIES OR SECTION**

**Division 1: Non-Daily circulation under 3,500**

1st Place	Williams-Grand Canyon News	Connie Hiemenz	The Polar Express
2nd Place	Eloy Enterprise	Zoe Cooper, Olivia Lewis, Byron McConnell	Welcome to Eloy
3rd Place	The Tribune-News	Matthew Barger	Newspaper Market Promo

**Division 2: Non-Daily circulation 3,500 to 10,000**

1st Place	Green Valley News	Graham Harrington	Guaranteed Delivery
2nd Place	Maricopa Monitor	Zoe Cooper, Yvonne Pickell	Maricopa News at Your Fingertips
3rd Place	Sedona Red Rock News	Larson Newspapers Sales Staff	Sedona Fire District 60th Special

**Division 3: Non-Daily circulation greater than 10,000**

1st Place	Navajo Times	Courtney Notah	Navajo Times March Madness
2nd Place	East Valley Tribune	Christy Byerly, Elaine Cota	JOBS.EASTVALLEYTRIBUNE.COM
3rd Place	Prescott Valley Tribune	Ryan Lamb, Megan Smith	Healing Fields - Spadia

**COMBINED DAILY Divisions:**

**Division 4: Daily circulation under 25,000**

**Division 5: Daily circulation greater than 25,000**

1st Place	The Arizona Republic	Maria Alexander	Community Impact
2nd Place	Casa Grande Dispatch	Zoe Cooper, Yvonne Pickell	Have you heard?
3rd Place	Herald/Review	Bethany Strunk	SoCo / Southern Cochise County

**#12 BEST PRO BONO/PUBLIC SERVICE AD**

**Division 1: Non-Daily circulation under 3,500**

1st Place	Coolidge Examiner	Zoe Cooper, Yvonne Pickell	The Artisan Village of Coolidge
2nd Place	Eloy Enterprise	Staff	Eloy Memorial Day Celebration
3rd Place	Florence Reminder & Blade-Tribune	Staff	33rd Annual Historic Home Tour

**COMBINED NON-DAILY Divisions:**

**Division 2: Non-Daily circulation 3,500 to 10,000**

**Division 3: Non-Daily circulation greater than 10,000**

1st Place	Navajo Times	Courtney Notah	Navajo Times Spelling Bee
2nd Place	Sedona Red Rock News	Kyle Larson, Production Team	City of Sedona Wet Fest
3rd Place	Green Valley News	Sarah Keith	Casa of Pima County

**COMBINED DAILY Divisions:**

**Division 4: Daily circulation under 25,000**

**Division 5: Daily circulation greater than 25,000**

1st Place	Arizona Daily Star	Alexis Walters	90 Years at Davis Monthan Air Force Base
2nd Place	The Daily Courier	Scott Heide, Babette Cubitt	Daily Courier Cookie Contest
3rd Place	Herald/Review	Laura Duncan	Small Business Saturday