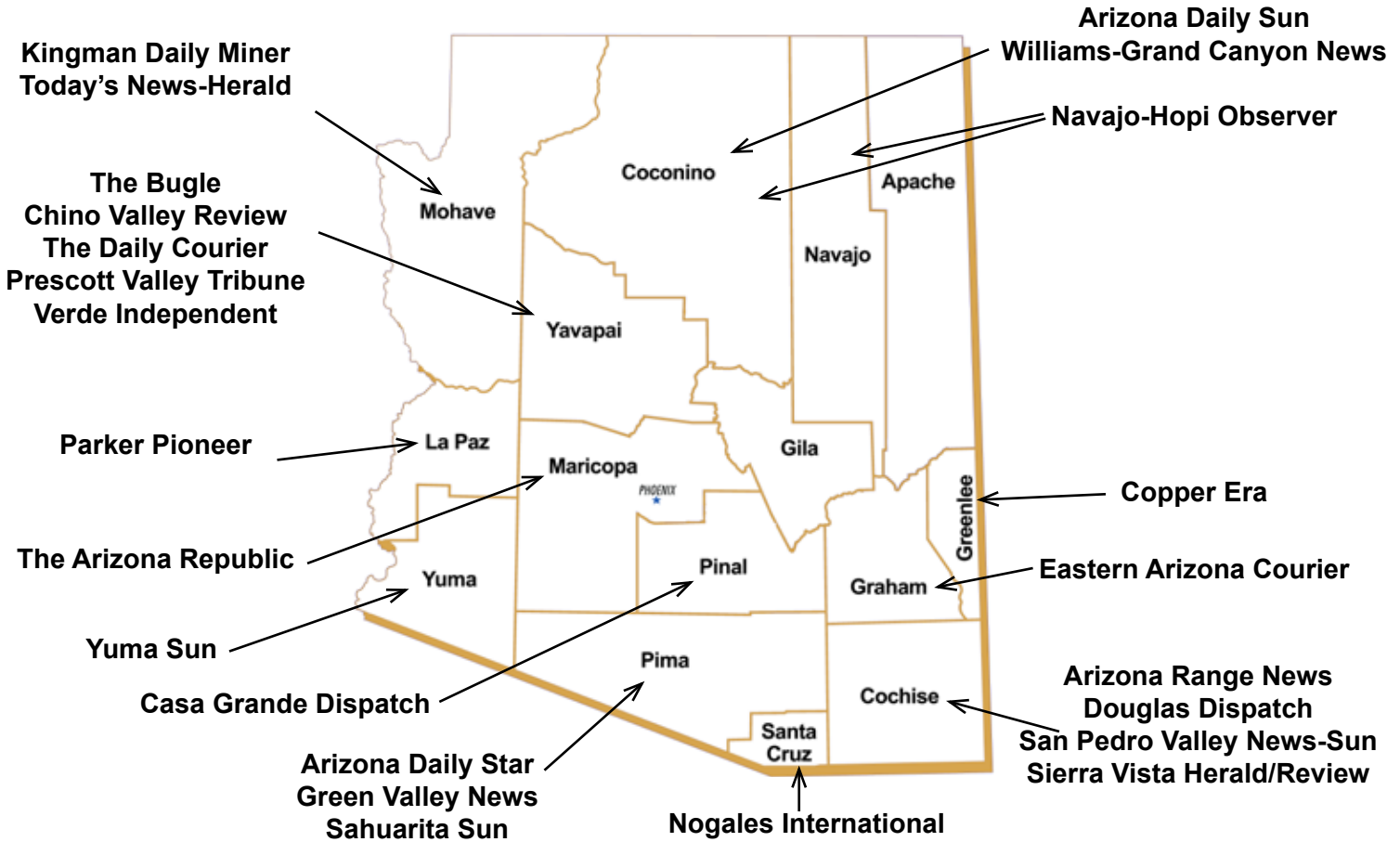


Arizona Pre-Printed Insert Delivery Program Statewide & Regional

TARGET ARIZONA

YOUR MARKETS - YOUR CUSTOMERS



REACH MILLIONS OF READERS!

One Order.  **One Bill.**

Inexpensive. Timely. Simple.

Program Requirements: 1) Advertiser must buy at least four newspapers in Arizona and/or have a minimum insert buy of 100,000 to receive the special rate of \$24.75 CPM. 2) Prepayment is required unless credit has been established. 3) No guarantee that all newspapers will accept the insert order (newspapers have the right to accept/decline). 4) Insert does not count towards any contracts. 5) Advertiser must ensure inserts are delivered to each newspaper 10-days prior to insertion date. 5) Advertiser understands that participating newspapers have a one week window to insert the inserts however, newspapers will do their best to insert on the day requested.

Updated 01-01-18

NEWSPAPERS BY COUNTY	PUB DAYS	ESTIMATED DAILY CIRC	ESTIMATED SUNDAY CIRC
COCHISE			
Arizona Range News (Willcox)	Wed am	2,600	
Douglas Dispatch	Wed am	6,000	
San Pedro Valley News-Sun (Benson)	Wed am	2,558	
Sierra Vista Herald/Review	Daily am	7,000	7,000
TMC - PowerPak (Sierra Vista)	Wed	19,586	
TMC - Sunday Bravo (Sierra Vista)	Sun		9,100
COCONINO			
Arizona Daily Sun (Flagstaff)	Tues to Sun am	6,932	8,200
Navajo-Hopi Observer (Flagstaff)	Wed am	15,000	
Williams-Grand Canyon News	Wed am	1,199	
TMC - Midweek by Mail (Flagstaff)	Wed	18,000	
GRAHAM			
Eastern Arizona Courier (Safford)	Wed, Sat/Sun	6,172	
GREENLEE			
Copper Era (Clifton)	Wed am	1,392	
LA PAZ			
Parker Pioneer	Wed am	2,264	
MARICOPA			
The Arizona Republic	Daily am	166,554	282,901
TMC - Buyer's Edge (Phoenix)	Wed	1,700,000	
MOHAVE			
Kingman Daily Miner	Sun to Fri am	4,484	4,484
Today's News-Herald (Lake Havasu City)	Daily am	8,755	9,067
TMC - Smart Buyer (Kingman)	Tues	22,756	
TMC - Smart Buyer (Lake Havasu City)	Tues	30,450	
NAVAJO			
Navajo-Hopi Observer (Flagstaff)	Wed am	15,000	
PIMA			
Arizona Daily Star (Tucson)	Daily am	56,270	80,158
Green Valley News	Wed & Sun am	7,000	7,000
Sahuarita Sun (Green Valley)	Wed am	9,100	
TMC - Buyer's Edge (Tucson)	Wed	300,000	
PINAL			
Casa Grande Dispatch	Tues to Sun am	6,848	6,848
TMC - Central Saver (Casa Grande)	Tues	38,089	
SANTA CRUZ			
Nogales International	Tues & Fri am	2,550	
TMC - Santa Cruz Valley Power Pak	Wed	18,757	
YAVAPAI			
Camp Verde Bugle / Verde Independent (Cottonwood)	Wed, Fri & Sun am	2,925	
Chino Valley Review	Wed am	6,132	
The Daily Courier (Prescott)	Daily am	12,393	12,545
Prescott Valley Tribune	Wed am	14,457	
TMC - Smart Shopper (Cottonwood)	Wed	19,013	
TMC - Smart Shopper (Prescott)	Wed	54,311	
TMC - Kudos (Sedona)	Wed	11,875	
YUMA			
Yuma Sun	Daily am	9,668	9,758

PRINT AND DELIVERY ALSO AVAILABLE.