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PRESS RELEASE

FOR IMMEDIATE RELEASE
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ANA Announces 2017 Excellence in Advertising Award Winners

This year, 39 newspapers entered in the ANA Excellence in Advertising competition for a total of 459 entries. The ANA Excellence in Advertising competition consists of 12 categories that measure the overall quality of advertising created by the newspaper staff. A special thank you to the New Mexico Press Association for judging the entries this year.

The awards were presented on Saturday, Sept. 30, 2017 at the ANA Fall Convention and Annual Meeting, at the Wild Horse Pass Hotel and Casino, Ariz. Attached is a complete list of winners by category or they can be viewed @ www.ananews.com. Congratulations to all the winners!

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Questions or comments can be sent to j.okeefe@ananews.com

Winners

GENERAL EXCELLENCE

Division 1: Non-Daily circulation under 3,500

| | | |
|---------------|-----------------------|-------------------------------|
| 1st Place | Eloy Enterprise | Publisher: Donovan Kramer Jr. |
| 2nd Place | Coolidge Examiner | Publisher: Donovan Kramer Jr. |
| Tie 3rd Place | Arizona Range News | Publisher: Monica Watson |
| Tie 3rd Place | Nogales International | Publisher: Manuel Coppola |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | |
|-----------|----------------------------|-------------------------|
| 1st Place | White Mountain Independent | Publisher: Brain Kramer |
| 2nd Place | Green Valley News | Publisher: Dru Sanchez |
| 3rd Place | Payson Roundup | Publisher: Brain Kramer |

Division 3: Non-Daily circulation greater than 10,000

| | | |
|-----------|------------------|-----------------------------|
| 1st Place | Navajo Times | Publisher: Tom Arviso Jr. |
| 2nd Place | West Valley View | Publisher: Steve Strickbine |

Division 4: Daily circulation under 25,000

| | | |
|-----------|----------------------|---------------------------------------------------------------------------------------------------------------------|
| 1st Place | The Daily Courier | Publisher: Joe Soldwedel Assistant Publisher: Kit Atwell Co-Publishers: Donovan Kramer Jr., Kara K. Cooper |
| 2nd Place | Casa Grande Dispatch | Publisher: Lisa Reilly |
| 3rd Place | Yuma Sun | Publisher: Mi-Ai Parrish |

Division 5: Daily circulation greater than 25,000

| | | |
|-----------|------------------|--------------------------|
| 1st Place | Arizona Republic | Publisher: Mi-Ai Parrish |
|-----------|------------------|--------------------------|

#1 BEST BLACK & WHITE AD

Division 1: Non-Daily circulation under 3,500

| | | | |
|-----------|-------------------------------------|--------------------------------|----------------------------|
| 1st Place | Coolidge Examiner | Jotina McCann, Olivia Lewis | 9th Annual Spring Festival |
| 2nd Place | Florence Reminder and Blade-Tribune | Jotina McCann, Byron McConnell | Happy Adobe |
| 3rd Place | Arizona Range News | Steve Reno, Wick Design | Peggy Judd for Supervisor |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | | |
|-----------|----------------------------|-------------------------------------------|------------------------|
| 1st Place | Green Valley News | Nichole Coleman | Sahuarita Guns |
| 2nd Place | White Mountain Independent | Dakota and Sunny Livesay, Tauni Newman | Central Arizona Supply |
| 3rd Place | Payson Roundup | Sherrie McQuerrey | MHA Foundation |

Division 3: Non-Daily circulation greater than 10,000

| | | | |
|-----------|------------------|------------------------------------|-------------------|
| 1st Place | Navajo Times | Vernon Yazzie | Diné College |
| 2nd Place | West Valley View | Rachael Freireich, Erica Evans | Revitalize Studio |
| 3rd Place | Tucson Weekly | Tucson Local Media Production Dept | Golden Nugget |

DAILIES COMBINED DIVISIONS

Dailies Under 25,000 & Greater than 25,000

| | | | |
|-----------|----------------------|-------------------------------------------------------|--------------------------------------------------|
| 1st Place | Today's News-Herald | Dan Hammers, Steve Mock | Grace Arts |
| 2nd Place | Yuma Sun | Sue Cannon | Southwest Intergrative Wellness Health Center |
| 3rd Place | The Arizona Republic | Tracy H., Nicole R., Rhiannon H., Tim O., Erika M. | Food & Wine Experience |

#2 BEST COLOR AD

Division 1: Non-Daily circulation under 3,500

| | | | |
|-----------|-------------------------------------|--------------------------------|--------------------------------------|
| 1st Place | Arizona Silver Belt | Eileen Terry | Memorial Weekend |
| 2nd Place | Florence Reminder and Blade-Tribune | Jotina McCann, Byron McConnell | Happy Adobe |
| 3rd Place | Eloy Enterprise | Jordan Works, Byron McConnell | Santa Cruz Valley Historic Museum |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | | |
|-----------|----------------------------|-------------------------|---------------------------|
| 1st Place | White Mountain Independent | Mark Ruiz, Tauni Newman | Hon-Dah Haunted Halloween |
| 2nd Place | Payson Roundup | Jay Cooper | Dry Force |
| 3rd Place | Green Valley News | Sarah Keith | Green Valley Mortuary |

Division 3: Non-Daily circulation greater than 10,000

| | | | |
|-----------|----------------------------------|------------------------------------------------|---------------------|
| 1st Place | Navajo Times | Ophelia Nez | Utah Diné Bikeyah |
| 2nd Place | Ahwatukee Foothills News | Christy Byerly - design, Karen Mays - sales | CK's Halloween Bash |
| 3rd Place | Apache Junction/Gold Canyon News | Trisha Beltran | HP Steakhouse |

Division 4: Daily circulation under 25,000

| | | | |
|-----------|---------------------|---------------------------|----------------------------|
| 1st Place | Today's News-Herald | Ginny Frank, Carrie Scott | Arizona Desert Dermatology |
| 2nd Place | Arizona Daily Sun | Zak Meier, Keith Hickey | Peak Family Dental Care |
| 3rd Place | Kingman Daily Miner | Brandy Mayo | Anderson Ford |

Division 5: Daily circulation greater than 25,000

| | | | |
|-----------|----------------------|---------------------------------------------------------|-------------------|
| 1st Place | Arizona Daily Star | Melissa Davis | Rio Nuevo |
| 2nd Place | The Arizona Republic | Maria Alexander, Erika McCullough, Rhiannon Helms | XAZ- Critter Hike |

#3 BEST PAID AD SERIES – BLACK & WHITE**Division 1: Non-Daily circulation under 3,500**

| | | | |
|-----------|-------------------------------------|------------------------------------------------|-----------------------------|
| 1st Place | Eloy Enterprise | Jordan Works, Byron McConnell, Olivia Lewis | Eloy City Page |
| 2nd Place | Florence Reminder and Blade-Tribune | Jotina McCann, Olivia Lewis | Power Tags, Titles and More |
| 3rd Place | Arizona Range News | Steve Reno, Wick Design | TA Travel Center |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | | |
|-----------|----------------------------|-----------------------------|------------------------------|
| 1st Place | Chino Valley Review | John Pilcher, MeLynda Davis | Best Of The West Hair Saloon |
| 2nd Place | Green Valley News | Nichole Coleman | Terry Cogan |
| 3rd Place | White Mountain Independent | Mark Ruiz, Tauni Newman | Arrow Blinds |

COMBINED DIVISIONS:**Non-Daily circulation greater than 10,000 & Daily circulation under 25,000**

| | | | |
|-----------|---------------------|----------------|-----------------------|
| 1st Place | Yuma Sun | Jim Foster | Yuma Ballet Academy |
| 2nd Place | Navajo Times | Courtney Notah | Double X Hay & Cattle |
| 3rd Place | Kingman Daily Miner | Gina Cardoza | TNT Automotive |

Division 5: Daily circulation greater than 25,000

No Entries

#4 BEST PAID AD SERIES – COLOR**Division 1: Non-Daily circulation under 3,500**

| | | | |
|-----------|-----------------------|------------------------------|------------------------------|
| 1st Place | Nogales International | Central Design | Champion Cars |
| 2nd Place | Camp Verde Journal | Robert Schmierer, Production | Your Table Is Waiting |
| 3rd Place | Parker Pioneer | Dan Hammers, Steve Mock | Tony Rogers County Attorneys |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | | |
|-----------|----------------------------|-------------------------------------|-------------------------------|
| 1st Place | Arizona Jewish Post | James Alewine | Dedicated Bakery |
| 2nd Place | Chino Valley Review | MeLynda Davis, Matthew Van Doren | Yavapai Regional Transit |
| 3rd Place | White Mountain Independent | Mark Ruiz, Tauni Newman | Arizona Dermatology: Got Skin |

Division 3: Non-Daily circulation greater than 10,000

| | | | |
|-----------|-------------------------|------------------------------------------------|------------------------------|
| 1st Place | Navajo Times | Courtney Notah, Ophelia Nez | Bears Ears National Monument |
| 2nd Place | Prescott Valley Tribune | Babette Cubitt, Scott Heide, Jon Wittenberg | YCCA Home & Garden Show |
| 3rd Place | Tucson Weekly | Oliver Munoz | Pima County Fair |

DAILIES COMBINED DIVISIONS

Dailies Under 25,000 & Greater than 25,000

| | | | |
|-----------|----------------------|--------------------------|------------------------------------|
| 1st Place | The Arizona Republic | Tracy Harvil | Banner CORE Center for Orthopedics |
| 2nd Place | The Daily Courier | Megan Smith, Scott Heide | Country Bank |
| 3rd Place | Yuma Sun | Jim Foster | Yuma County Fair |

#5 MOST EFFECTIVE USE OF SMALL SPACE

Division 1: Non-Daily circulation under 3,500

| | | | |
|-----------|----------------------------------|---------------------------------|------------------------------------------|
| 1st Place | Camp Verde Journal | Robert Schmierer, Production | Verde Valley Poo Patrol – I Didn't Do It |
| 2nd Place | Coolidge Examiner | Song Ja Haas-Kent, Olivia Lewis | El Dorado |
| 3rd Place | Arizona City Independent/Edition | Jordan Works, Olivia Lewis | Brown's Auto Body |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | | |
|-----------|--------------------------|-------------|--------------------------|
| 1st Place | Payson Roundup | Jay Cooper | Rim Country Museum |
| 2nd Place | Green Valley News | Sarah Keith | Central Pet |
| 3rd Place | The Fountain Hills Times | John Gibson | Fountain Hills Coin Club |

Division 3: Non-Daily circulation greater than 10,000

| | | | |
|-----------|----------------------------------|------------------------------------------------|---------------------|
| 1st Place | Apache Junction/Gold Canyon News | Trisha Beltran | Kyhn's Jewelers |
| 2nd Place | Navajo Times | Courtney Notah | AmeriPsych |
| 3rd Place | Ahwatukee Foothills News | Michael Schieffer-design, Kimberly James-sales | Mark's Pool Service |

Division 4: Daily circulation under 25,000

| | | | |
|-----------|----------------------|----------------------------------------|--------------------------------|
| 1st Place | Casa Grande Dispatch | Jenny Scharf, Zoe Cooper, Olivia Lewis | Cottonwood Medical |
| 2nd Place | The Daily Courier | Cindy Manzione, Cheryl Lang | Prescott Lobster & Seafood Co. |
| 3rd Place | Kingman Daily Miner | Brandy Mayo | Prince Pools |

Division 5: Daily circulation greater than 25,000

| | | | |
|-----------|----------------------|------------------|--------------|
| 1st Place | Arizona Daily Star | David Montemayor | El Saguarito |
| 2nd Place | The Arizona Republic | Adam Klaasmeyer | Anthem RV |

#6 BEST PUBLIC NOTICE SECTION

COMBINED DIVISIONS:

Division 1: Non-Daily circulation under 3,500

| | | |
|-----------|-------------------------------------|------------------------------|
| 1st Place | Nogales International | Priscilla Bolanos |
| 2nd Place | Florence Reminder and Blade-Tribune | Beth Woodward, Veronica Luna |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | |
|-----------|----------------------------|----------------------------------------------|
| 1st Place | The Fountain Hills Times | Staff |
| 2nd Place | White Mountain Independent | Sally Moreno, Jenna Troutt, Heather Reidhead |
| 3rd Place | Eastern Arizona Courier | Doris Glenn and Bethani Schaff |

Division 3: Non-Daily circulation greater than 10,000

| | | |
|-----------|------------------|------------------------------------------|
| 1st Place | West Valley View | WVV Production Dept/WVV Advertising Dept |
| 2nd Place | Navajo Times | Josephine Carl, Ophelia Nez |

Division 4: Daily circulation under 25,000

| | | |
|-----------|----------------------|--------------------------------------|
| 1st Place | Casa Grande Dispatch | Beth Woodward, Veronica Luna |
| 2nd Place | Yuma Sun | Patty Perez |
| 3rd Place | Today's News-Herald | Dina Goss, Janet Fotino, Tina Helart |

Division 5: Daily circulation greater than 25,000

No Entries

#7 BEST SPECIAL SECTION

Division 1: Non-Daily circulation under 3,500

| | | | |
|-----------|----------------------------------|--------------------------|---------------------------------------------------|
| 1st Place | Arizona City Independent/Edition | Jordan Works, Staff | Arizona City Business Directory & Community Guide |
| 2nd Place | Nogales International | Priscilla Bolanos | Christmas Coloring Book |
| 3rd Place | Arizona Silver Belt | Marc Marin, Eileen Terry | Celebrating the Globe and Miami Rotary Clubs |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | | |
|-----------|----------------------------|-------------------|----------------------------------|
| 1st Place | Sedona Red Rock News | Kyle Larson | Lifestyles of Sedona |
| 2nd Place | Payson Roundup | Gary Tackett | Your Guide to Rim Country Trails |
| 3rd Place | White Mountain Independent | Independent Staff | Progress 2017 |

Division 3: Non-Daily circulation greater than 10,000

| | | | |
|-----------|--------------------------|--------------------------------------------|--------------------------------|
| 1st Place | Ahwatukee Foothills News | Christy Byerly, Design Staff | Best of Ahwatukee |
| 2nd Place | Phoenix Business Journal | Ray Schey, Rhonda Pringle, David Hostetler | Phoenix Stories |
| 3rd Place | Navajo Times | Staff | 70th Annual Navajo Nation Fair |

Division 4: Daily circulation under 25,000

| | | | |
|-----------|----------------------|---------------------------|----------------------------------------|
| 1st Place | Casa Grande Dispatch | Staff | Cotton & Agriculture |
| 2nd Place | Today's News-Herald | Today's News-Herald Staff | Under 40 |
| 3rd Place | Yuma Sun | Sue Cannon | Southwest Living - Agriculture Edition |

Division 5: Daily circulation greater than 25,000

| | | | |
|-----------|----------------------|-----------------------------|--------------------------------|
| 1st Place | The Arizona Republic | Nick Kostenko, Jim Williams | Achieve |
| 2nd Place | Arizona Daily Star | Kathy Ros, Heather Locke | Tucson Association of Realtors |

#8 BEST ONLINE AD – STATIC

COMBINED DIVISIONS:

Division 1: Non-Daily circulation under 3,500

Division 2: Non-Daily circulation 3,500 to 10,000

| | | | |
|-----------|----------------------------|-------------------------|---------------------------|
| 1st Place | Green Valley News | Danielle Burleson | Kadampa Meditation |
| 2nd Place | White Mountain Independent | Mark Ruiz, Tauni Newman | Hon-Dah Haunted Halloween |
| 3rd Place | Eastern Arizona Courier | Monica Watson | AZNEX |

Division 3: Non-Daily circulation greater than 10,000

| | | | |
|-----------|--------------------------|-----------------------------------------|---------------------------|
| 1st Place | Tucson Weekly | Tucson Local Media Production Dept. | Mei Spa |
| 2nd Place | Navajo Times | Courtney Notah | Navajo Times Subscription |
| 3rd Place | Ahwatukee Foothills News | Christy Byerly-design, Karen Mays-sales | Stella Realty |

COMBINED DIVISIONS:

Division 4: Daily circulation under 25,000

Division 5: Daily circulation greater than 25,000

| | | | |
|-----------|----------------------|--------------------------|----------------------------------------|
| 1st Place | The Daily Courier | Megan Smith, Scott Heide | Party in the Pines – Biggest Beer Fest |
| 2nd Place | Casa Grande Dispatch | Zoe Cooper | Your Key to a Successful Home Search |
| 3rd Place | The Arizona Republic | Cori Marx | Total Wine |

#9 BEST ONLINE AD – DYNAMIC

Division 1: Non-Daily circulation under 3,500

| | | | |
|-----------|----------------------------------|--------------------------|----------------------------------|
| 1st Place | Parker Pioneer | Dan Hammers, Steve Mock | CB Real Estate |
| 2nd Place | Arizona City Independent/Edition | Jordan Works, Diana Coop | Arizona City Chamber of Commerce |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | | |
|-----------|----------------------------|----------------------|------------------------|
| 1st Place | White Mountain Independent | Tauni Newman | Hon-Dah Timbers Lounge |
| 2nd Place | Payson Roundup | Pia Wyer, Jay Cooper | Dry Force |
| 3rd Place | Green Valley News | Sarah Keith | Bills Home Service |

COMBINED DIVISIONS:

Division 3: Non-Daily circulation greater than 10,000

Division 4: Daily circulation under 25,000

| | | | |
|-----------|----------------------|----------------------------------------|-------------------------------|
| 1st Place | The Daily Courier | Cheryl Lang, Cindy Manzione | Prescott Cardiac Sleep Center |
| 2nd Place | Casa Grande Dispatch | Kelli Tuley-Kent, Diana Coop | Wuertz Farms |
| 3rd Place | Tucson Weekly | Tucson Local Media Production Dept. | Golden Dragon Restaurant |

Division 5: Daily circulation greater than 25,000

| | | | |
|-----------|----------------------|---------------|------------------------------------------------|
| 1st Place | Arizona Daily Star | Jay Walsh | Shop Local |
| 2nd Place | The Arizona Republic | John Bosselli | University of Arizona OSIRIS Rex Gravity Ad |

#10 BEST CLASSIFIED SECTION

Division 1: Non-Daily circulation under 3,500

| | | |
|-----------|----------------------------------|--------------------------------|
| 1st Place | Camp Verde Journal | Kyle Larson |
| 2nd Place | Copper Era | Doris Glen, Bethani Schaff |
| 3rd Place | Arizona City Independent/Edition | Annie Lewis, Kimberly Phillips |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | |
|-----------|----------------------------|----------------------------------------------|
| 1st Place | The Fountain Hills Times | Staff |
| 2nd Place | Green Valley News | Sarah Keith, Eveline Eaton |
| 3rd Place | White Mountain Independent | Sally Moreno, Jenna Troutt, Heather Reidhead |

Division 3: Non-Daily circulation greater than 10,000

| | | |
|-----------|------------------|--------------------------------------------------------------------------|
| 1st Place | West Valley View | West Valley View Advertising Dept., West Valley View Production Dept. |
| 2nd Place | Navajo Times | Josephine Carl |

Division 4: Daily circulation under 25,000

| | | |
|-----------|----------------------|-----------------------------------------|
| 1st Place | Yuma Sun | Yuma Sun staff |
| 2nd Place | Casa Grande Dispatch | Annie Lewis, Kimberly Phillips |
| 3rd Place | Today's News-Herald | Dina Goss, Kiersten Garcia, Tina Helart |

Division 5: Daily circulation greater than 25,000

No Entries

#11 BEST NEWSPAPER PROMOTION AD, SERIES OR SECTION

Division 1: Non-Daily circulation under 3,500

| | | | |
|-----------|--------------------|-------------------------------------|------------------------------|
| 1st Place | Eloy Enterprise | Zoe Cooper, Linda Metz, Melva Bekis | Eloy Writing Contest |
| 2nd Place | Arizona Range News | Steve Reno, Wick Design | E-Newsletter Breaking News |
| 3rd Place | Coolidge Examiner | Zoe Cooper, Byron McConnell | We've Got Some News for You! |

Division 2: Non-Daily circulation 3,500 to 10,000

| | | | |
|-----------|----------------------------|-------------------|-------------------------------------------|
| 1st Place | Green Valley News | Graham Harrington | 104 Issues |
| 2nd Place | White Mountain Independent | Debbie Herbein | White (Mountain Independent) Christmas |
| 3rd Place | Payson Roundup | Melinda McQuerrey | Don't Cry . . . Subscribe |

Division 3: Non-Daily circulation greater than 10,000

| | | | |
|-----------|--------------------------|-----------------------------------------------|-------------------------|
| 1st Place | Navajo Times | Courtney Notah | Navajo Times E-Edition |
| 2nd Place | Phoenix Business Journal | Ray Schey, Rhonda Pringle, David Hostetler | Book of Lists promotion |
| 3rd Place | East Valley Tribune | Christy Byerly | EVT Classifieds promos |

Division 4: Daily circulation under 25,000

1st Place Arizona Daily Sun
2nd Place The Daily Courier
3rd Place Yuma Sun

Keith Hickey, Gary Hope
Scott Heide, Babette Cubitt
Sue Cannon

Hot Promotion
Veterans Day
Happy Holidays - House ad

Division 5: Daily circulation greater than 25,000

1st Place Arizona Daily Star
2nd Place None Awarded

Melissa Davis

Star Classifieds Promo

#12 BEST PRO BONO/PUBLIC SERVICE AD

Division 1: Non-Daily circulation under 3,500

1st Place Eloy Enterprise
2nd Place Coolidge Examiner

Jordan Works, Staff
Kara Cooper, Yvonne Pickell

Eloy Memorial Day Celebration
Coolidge Performing Arts Center
Foundation

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place White Mountain Independent

2nd Place Green Valley News
3rd Place Sedona Red Rock News

Independent staff

Sarah Keith
Kyle Larson, Jan Marc Quisumbing

Cedar Fire Thank You
Signature Page
Hunger Walk
City of Sedona Ice Skating Bear

COMBINED DIVISIONS:

Division 3: Non-Daily circulation greater than 10,000

Division 4: Daily circulation under 25,000

1st Place Casa Grande Dispatch
2nd Place The Daily Courier

Zoe Cooper, Byron McConnell
Scott Heide, Megan Smith

Political Forum
Dancing For Stars –
Boys & Girls Club Promo
Bowls of Hope

3rd Place West Valley View

Erica Evans

Division 5: Daily circulation greater than 25,000

NO Entries