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PRESS RELEASE

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ANA Announces 2014 Excellence in Advertising Award Winners

This year, 29 newspapers entered in the ANA Excellence in Advertising competition for a total of 545 entries. The ANA Excellence in Advertising competition consists of 12 categories that measure the overall quality of advertising created by the newspaper staff. A special thank you to the Washington Newspaper Publishers Association for judging the entries this year.

Attached is a complete list of winners by category. A digital presentation of the award-winning entries will be available on the ANA website next week.

The second part of the ANA Newspaper of the Year awards AKA the Better Newspapers Contest awards will be presented on Saturday, Sept. 20, 2014 at the conclusion of the ANA 75th Fall Convention and Annual Meeting, at Chaparral Suites in Scottsdale, Ariz. Congratulations to the winners!

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Questions or comments can be sent to j.okeefe@ananews.com

Winners

GENERAL EXCELLENCE

Division 1: Non-Daily circulation under 3,500

- 1st Maricopa Monitor
- 2nd Arizona Capitol Times
- 3rd Coolidge Examiner

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st White Mountain Independent
- 2nd Payson Roundup
- 3rd Green Valley News and Sun

Division 3: Non-Daily circulation greater than 10,000

- 1st Navajo Times
- 2nd East Valley Tribune
- 3rd Ahwatukee Foothills News

Division 4: Daily circulation under 25,000

- 1st Yuma Sun
- 2nd Daily Courier
- 3rd Casa Grande Dispatch

Division 5: Daily circulation greater than 25,000

- 1st Arizona Daily Star

#1 BEST BLACK & WHITE AD

Division 1: Non-Daily circulation under 3,500

- | | | | |
|-----|-------------------------------|------------------------------------|-------------------------------------|
| 1st | Song Ja Haas, Holly McConaghy | City of Coolidge Police Department | Coolidge Examiner |
| 2nd | Jotina McCann, Staff | Pooch Party | Florence Reminder and Blade-Tribune |
| 3rd | Kathy Dodge, Byron McConnell | Can't Stop Smokin | Maricopa Monitor |

Division 2: Non-Daily circulation 3,500 to 10,000

- | | | | |
|-----|------------------------------|-----------------|----------------------------|
| 1st | Tauni Newman, Shannon McLaws | Estate Sale | White Mountain Independent |
| 2nd | Melinda McQuerrey | Journigan House | Payson Roundup |
| 3rd | Staff | GV Village | Green Valley News and Sun |

Division 3: Non-Daily circulation greater than 10,000

- | | | | |
|-----|------------------------------|--------------------------|--------------|
| 1st | Vernon Yazzie | Shiprock Marathon | Navajo Times |
| 2nd | Vernon Yazzie, Elise Bennett | Quannie Tax & Accounting | Navajo Times |
| 3rd | Vernon Yazzie, Elise Bennett | San Juan Obstetrics | Navajo Times |

Division 4: Daily circulation under 25,000

- | | | | |
|-----|-------------------|---------------------|----------|
| 1st | Eduardo Mendivil | Yuma Jazz Series | Yuma Sun |
| 2nd | Cassandra Highers | El Encanto New Year | Yuma Sun |
| 3rd | None Awarded | | |

Division 5: Daily circulation greater than 25,000

- | | | | |
|-----|--------------|---------------------------------|------------------|
| 1st | Lee Curry | azcentral.com Digital Re-launch | Arizona Republic |
| 2nd | None Awarded | | |

#2 BEST COLOR AD

Division 1: Non-Daily circulation under 3,500

- | | | | |
|-----|---------------------------------|------------------------------|-------------------------------------|
| 1st | Gabe Turner | Premier Community Management | Arizona Capitol Times |
| 2nd | Jotina McCann, Staff | Happy Adobe / Christmas | Florence Reminder and Blade-Tribune |
| 3rd | Mandie McKinley, Yvonne Pickell | Hair Focus Love Your Style | Maricopa Monitor |

#2 BEST COLOR AD, con't

Division 2: Non-Daily circulation 3,500 to 10,000

1st	Debbie Herbein, Shannon McLaws	Fishin' without bait	White Mountain Independent
2nd	Ingrid Gray and Central Design	The Station Laundry	Eastern Arizona Courier
3rd	Staff	United Community Health Center	Green Valley News and Sun

Division 3: Non-Daily circulation greater than 10,000

1st	Julius Tiritilli	Get Wired	West Valley View
2nd	Christy Byerly, Karen Mays	Cerritos Carnival	Ahwatukee Foothills News
3rd	Vernon Yazzie, Elise Bennett	Easter Egg Hunt	Navajo Times

Division 4: Daily circulation under 25,000

1st	Cassandra Highers	Karen Spencer & Assoc.	Yuma Sun
2nd	Jenny Scharf, Melva Bekis	Jones Auto Below Invoice	Casa Grande Dispatch
3rd	Kimm Nusbaum, Cindy Taylor	Juicy's River Cafe Today's News-Herald	

Division 5: Daily circulation greater than 25,000

1st	Samuel Fernandez, Alyssa Carlson	Creative Juice	Arizona Daily Star
2nd	Jay Walsh, Heather Locke, Darrell Durham	Gain Ground	Arizona Daily Star
3rd	Samuel Fernandez, Melissa Ribald	Game Trader	Arizona Daily Star

#3 BEST PAID AD SERIES – BLACK & WHITE

Division 1: Non-Daily circulation under 3,500

1st	Judy Fleming	Arizona Ranch Real Estate	Arizona Jackpot
2nd	Marty Sisk	Encompass Health - Surrounding YOU with Care	Lake Powell Chronicle
3rd	Song Ja Haas, Byron McConnell, Holly McConaghy	Kirks Tires Coolidge Examiner	

Division 2: Non-Daily circulation 3,500 to 10,000

1st	Jay Cooper	Anderson Dental	Payson Roundup
2nd	Tauni Newman, Mark Ruiz	Dynamic Dentistry	White Mountain Independent
3rd	Debbie Herbein, Joe Garguilo	Porter Mountain Steakhouse	White Mountain Independent

Division 3: Non-Daily circulation greater than 10,000

1st	Vernon Yazzie, Elise Bennett	Hampton Inn	Navajo Times
2nd	None Selected		
3rd	None Selected		

Division 4: Daily circulation under 25,000

1st	Dan Hammers, Steve Mock	Envy Us Today's	News-Herald
2nd	Eduardo Mendivil	Comstock Air	Yuma Sun
3rd	Jenny Scharf, Yvonne Pickell, Byron McConnell, Holly McConaghy	Cottonwood Medical	Casa Grande Dispatch

Division 5: Daily circulation greater than 25,000

NO entries

#4 EDITORIAL BEST PAID AD SERIES – COLOR

Division 1: Non-Daily circulation under 3,500

1st	Priscilla Bolanos, Carmen Ibarra	You Have the Power	Nogales International
2nd	Kathy Dodge, Olivia Lewis, Byron McConnell, Matt Ratkovic	Perfect Pawn Need Money	Maricopa Monitor
3rd	Kris KentHays	Trailer Sales	Arizona Jackpot

#4 EDITORIAL BEST PAID AD SERIES – COLOR, con't

Division 2: Non-Daily circulation 3,500 to 10,000

1st	Sherrie McQuerrey	Coldwell Banker	Payson Roundup
2nd	Debbie Herbein, Shannon McLaws	Owens Livingston Mortuary	White Mountain Independent
3rd	Staff	United Community Health Center	Green Valley News and Sun

Division 3: Non-Daily circulation greater than 10,000

1st	Vernon Yazzie, Scott Tom	Hi Country Buick GMC	Navajo Times
2nd	Brandon Hays	Imagen Salon	Explorer Newspaper
3rd	Christy Byerly, Tonya Mildenberg, Steve Insalaco	Gem & Bead Mall	East Valley Tribune

Division 4: Daily circulation under 25,000

1st	Jim Foster	Midnight at the Oasis Event	Yuma Sun
2nd	Jim Foster	Palms RV Events	Yuma Sun
3rd	Ann Logan, Jackie Trujillo	Triple E Construction	Daily Courier

Division 5: Daily circulation greater than 25,000

1st	Jay Walsh, Darrell Durham, Heather Locke	Poverty Series	Arizona Daily Star
2nd	Ryan Lopez, Nazari Chappotin	Jim Click Series 1	Arizona Daily Star
3rd	Tracey Phalen, Jim Williams, Nick Kostenko, Isaac Moya	National Bank of Arizona Small Business Campaign	Arizona Republic

#5 MOST EFFECTIVE USE OF SMALL SPACE

Division 1: Non-Daily circulation under 3,500

1st	Christi Myers, Michele Stark	Airpark Animal Hospital	Verde Independent
2nd	Eileen Terry	Southwest Classic Cars	Arizona Silver Belt
3rd	Kathy Dodge, Mary Meek	Bobby T's Painting Interior	Maricopa Monitor

Division 2: Non-Daily circulation 3,500 to 10,000

1st	Tauni Newman, Kyle Rippy	Show Low Motor Sports - Annual Ride	White Mountain Independent
2nd	Brenda Steves	Too much stuff!	Sedona Red Rock News
3rd	Jay Cooper	Coming Soon Dance Elite	Payson Roundup

Division 3: Non-Daily circulation greater than 10,000

1st	Holli Roach, Laura Meehan	Tortilla Fish	Ahwatukee Foothills News
2nd	Vernon Yazzie, Scott Tom	Garcia's Sunset Grill	Navajo Times
3rd	Vernon Yazzie, Elise Bennett	Equine Expo	Navajo Times

Division 4: Daily circulation under 25,000

1st	Cassandra Highers	Permanent Make-up	Yuma Sun
2nd	Jordan Works, Olivia Lewis	Tom's BBQ Dinner	Casa Grande Dispatch
3rd	Megan King-Smith, Cindy Manzione	Century21	Daily Courier

Division 5: Daily circulation greater than 25,000

1st	Kimberly Wyckoff, Tatyana Anderson	Monkey Burger	Arizona Daily Star
2nd	None Awarded		

#6 BEST PUBLIC NOTICE SECTION

Division 1: Non-Daily circulation under 3,500

1st	Gabe Turner	Arizona Capitol Times
2nd	Sue Coons	San Pedro Valley News-Sun
3rd	Staff	Coolidge Examiner

Division 2: Non-Daily circulation 3,500 to 10,000

1st	Staff	Fountain Hills Times
2nd	Madeline Keith	Williams-Grand Canyon News
3rd	None Awarded	

#6 BEST PUBLIC NOTICE SECTION, con't

Division 3: Non-Daily circulation greater than 10,000

- 1st WVV Production Dept., WVV Legal Dept. West Valley View
- 2nd Josephine Carl, Kymburleigh Tyler Navajo Times
- 3rd None Awarded

Division 4: Daily circulation under 25,000

- 1st Rebecca Jackson, Maggie Saunders Sierra Vista Herald
- 2nd Staff Casa Grande Dispatch
- 3rd None Awarded

Division 5: Daily circulation greater than 25,000

- 1st Jay Jones Arizona Business Gazette - Public Notices Arizona Republic
- 2nd None Awarded

#7 BEST SPECIAL SECTION

Division 1: Non-Daily circulation under 3,500

- 1st Staff Fresh Start Verde Independent/The Bugle
- 2nd Staff M.A.S.H. Coalition's Summer Activity Guide 2013 Maricopa Monitor
- 3rd Lori Riegel Shop Downtown 2013 Arizona Jewish Post

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st Staff Discover Southern Arizona Green Valley News and Sun
- 2nd Staff Breast Cancer Awareness White Mountain Independent
- 3rd Monica Watson,
Claudia Rios,
Ingrid Gray,
Armando Avalos 2014 Community Profile Eastern Arizona Courier

Division 3: Non-Daily circulation greater than 10,000

- 1st Staff Discover the Northwest Explorer Newspaper
- 2nd Staff 67th Annual Navajo Nation Fair "Diné Bizaad Dilzin" Navajo Times
- 3rd Christy Byerly,
Tonya Mildenberg East Valley Health & Wellness East Valley Tribune

Division 4: Daily circulation under 25,000

- 1st Jim Foster, Staff Visiting in Yuma - Visitors Guide 2013-14 Yuma Sun
- 2nd Staff Havasu at 50 Today's News-Herald
- 3rd Advertising Staff,
Graphics Staff,
Editorial Staff Wild West Frontier Days Daily Courier

Division 5: Daily circulation greater than 25,000

- 1st Tracey Phalen,
Jim Williams,
Nick Kostenko,
Isaac Moya Mesa River Park and Cubs Park Spring Training Guide Arizona Republic
- 2nd Samuel Fernandez,
Carly Mallen Pima County Fair Arizona Daily Star

#8 BEST ONLINE AD – STATIC

Division 1: Non-Daily circulation under 3,500

- 1st Gabe Turner Arizona Capitol Times Energy Report
- 2nd Priscilla Bolanos Nogales International You have the power Web2
- 3rd None Awarded

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st Tauni Newman, Shannon McLaws White Mountain Independent Show Low Ford
- 2nd Tauni Newman, Shannon McLaws White Mountain Independent Hon-Dah, George Strait
- 3rd Pia Wyer Payson Roundup Dominion

#8 BEST ONLINE AD – STATIC, con't

Division 3: Non-Daily circulation greater than 10,000

1st	Christy Byerly, Elaine Cota	Ahwatukee Foothills News	Pet Utopia
2nd	Christy Byerly, Heather Straube	East Valley Tribune	Sun Devil Liquors
3rd	Christy Byerly, Heather Straube	East Valley Tribune	All About You Med Spa (winter)

Division 4: Daily circulation under 25,000

1st	Sandy Madison, Nora Colwell	Daily Courier	Yavapai Humane Society
2nd	Central Design Staff	Sierra Vista Herald	Lawley Tent Sale
3rd	Cassandra Highers	Yuma Sun	Permanent Make-up

Division 5: Daily circulation greater than 25,000

1st	Nicole Rolfes, Isaac Moya	Arizona Republic	Arizona Theatre Company
2nd	Kimberly Wyckoff, Carly Mallen	Arizona Daily Star	Rio Nuevo

#9 BEST ONLINE AD – DYNAMIC

Division 1: Non-Daily circulation under 3,500

1st	Kelli Tuley-Kent, Byron McConnell	Coolidge Examiner	Garrett Motors
2nd	Gabe Turner	Arizona Capitol Times	Eggs & Issues
3rd	Mandie McKinley, Byron McConnell	Maricopa Monitor	Magic Pest

Division 2: Non-Daily circulation 3,500 to 10,000

1st	Kyle Larson	Sedona Red Rock News	Coldwell Banker First Affiliate
2nd	Tauni Newman, Shannon McLaws	White Mountain Independent	Hon-Dah Lucky
3rd	Tauni Newman, Shannon McLaws	White Mountain Independent	Summit Healthcare Conference

Division 3: Non-Daily circulation greater than 10,000

1st	Christy Byerly	East Valley Tribune	Sperbeck Dental
2nd	Erik Maurer	East Valley Tribune	Sonoran Spine
3rd	None Awarded		

Division 4: Daily circulation under 25,000

1st	Steve Mock, Kimm Nusbaum	Today's News-Herald	Mudshark
2nd	Eduardo Mendivil	Yuma Sun	Have a cold one - Comstock Air
3rd	Central Design Staff	Sierra Vista Herald	Sierra Toyota

Division 5: Daily circulation greater than 25,000

1st	Samuel Fernandez	Arizona Daily Star	The Big One
2nd	Nicole Rolfes, Isaac Moya	Arizona Republic	Zoo Lights

#10 BEST CLASSIFIED SECTION

Division 1: Non-Daily circulation under 3,500

1st	Staff	Maricopa Monitor
2nd	Staff	The Bugle
3rd	Sara Brown	San Pedro Valley News-Sun

Division 2: Non-Daily circulation 3,500 to 10,000

1st	Staff	Sedona Red Rock News
2nd	Monica Watson, Doris Glenn, Megan Marshall	Eastern Arizona Courier
3rd	Staff	White Mountain Independent

Division 3: Non-Daily circulation greater than 10,000

1st	Josephine Carl, Kymburleigh Tyler	Navajo Times
2nd	WVV Classified Dept., WVV Production Dept.	West Valley View
3rd	None Awarded	

#10 BEST CLASSIFIED SECTION, con't

Division 4: Daily circulation under 25,000

- 1st Maggie Saunders,
Nancy Bernard Sierra Vista Herald
- 2nd Staff Casa Grande Dispatch
- 3rd Teri Bryant,
Merinda Power,
Colleen Chicklo Daily Courier

Division 5: Daily circulation greater than 25,000

- 1st Eric Spencer,
Deborah Caldera,
Jay Jones Arizona Republic
- 2nd None Awarded

#11 BEST NEWSPAPER PROMOTION AD, SERIES OR SECTION

Division 1: Non-Daily circulation under 3,500

- 1st Gabe Turner Arizona Capitol Times Capitol Road Show
- 2nd Marty Sisk Lake Powell Chronicle Your News, Your Way
- 3rd Staff Maricopa Monitor CopaMonitor.com We've Launched

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st Staff White Mountain Independent Making of a State
- 2nd James Copeland,
Doris Glenn Eastern Arizona Courier Circulation Promo Monsoon Madness
- 3rd Sherrie McQuerrey Payson Roundup ONLINE ANYTIME

Division 3: Non-Daily circulation greater than 10,000

- 1st Vernon Yazzie,
Elise Bennett Navajo Times Navajo Times e-Edition
- 2nd Holli Roach Ahwatukee Foothills News AFN Wine Taste
- 3rd Christy Byerly,
Erik Maurer East Valley Tribune GetOut promos

Division 4: Daily circulation under 25,000

- 1st Babette Cubitt, Scott Heide Daily Courier Kudos Promo Teasers
- 2nd Babette Cubitt, Raelynn Wrinkle Daily Courier The Daily Courier Promo
- 3rd Sue Cannon Yuma Sun Winter Visitor Bash

Division 5: Daily circulation greater than 25,000

- 1st Kathy Ross,
Darrell Durham,
Heather Locke Arizona Daily Star Burger Madness
- 2nd John Bosselli Arizona Republic The Power of Republic Media

#12 BEST PRO BONO/PUBLIC SERVICE AD

Division 1: Non-Daily circulation under 3,500

- 1st Staff Maricopa Monitor Seeds of Hope Mission Accomplished
- 2nd Staff Coolidge Examiner We Salute You!
- 3rd Kelli Tuley-Kent,
Byron McConnell Coolidge Examiner Shop Local

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st Tauni Newman White Mountain Independent Navajo County Fair Prehistoric Bronco
- 2nd Sherrie McQuerrey Payson Roundup Cancer Awareness
- 3rd Monica Watson Eastern Arizona Courier Center for the Arts

#12 BEST PRO BONO/PUBLIC SERVICE AD, con't

Division 3: Non-Daily circulation greater than 10,000

1st	Vernon Yazzie, Elise Bennett	Navajo Times	Boy Scouts of America
2nd	None Awarded		
3rd	None Awarded		

Division 4: Daily circulation under 25,000

1st	Jenny Scharf, Byron McConnell	Casa Grande Dispatch	Salute to Memorial Day
2nd	Eduardo Mendivil	Yuma Sun	One Book Yuma
3rd	Colleen Chicklo, Merinda Power, Raelynn Wrinkle	Daily Courier	Business Milestones

Division 5: Daily circulation greater than 25,000

NO Entries