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PRESS RELEASE

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ANA Announces 2013 Excellence in Advertising Award Winners

This year, 37 newspapers entered in the ANA Excellence in Advertising competition for a total of 534 entries. The ANA Excellence in Advertising competition consists of 12 categories that measure the overall quality of advertising created by the newspaper staff. A special thank you to the Nevada Press Association for judging the entries this year.

The Advertising General Excellence winners will be announced during the second part of the ANA Newspaper of the Year awards, the Better Newspapers Contest, which will be presented on Saturday, Sept. 14, 2013 at the conclusion of the ANA 74th Annual Meeting & Awards Reception, at Arizona Grand Resort in Tempe, Ariz.

Attached is a complete list of winners by category. A digital presentation of the award-winning entries will be available on the ANA website next week.

Congratulations to the winners!

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Questions or comments can be sent to p.collins@ananews.com.

Winners

#1 BEST BLACK & WHITE AD

Division 1: Non-Daily circulation under 3,500

- 1st place: Carol Blackwell, Arizona Silver Belt – Stallings & Long Realty
- 2nd place: Connie Hills, Olivia Lewis, Florence Reminder & Blade-Tribune – River Bottom Grill
- 3rd place: Nancy James, Verde Independent/The Bugle – Seigels Hair & Nails

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Joe Garguilo, Tauni Newman, White Mountain Independent – Revolution
- 2nd place: John Gibson, Pam Small, Fountain Hills Times – Sami Fine Jewelry Gold Buying Event
- 3rd place: Staff, Eastern Arizona Courier – Doggies Dos

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Rachael Freireich, WVV Production Dept., West Valley View – Farmer's Market
Fresh & In Season
- 2nd place: David White, Tucson Weekly – Borderlands regular tasting hours
- 3rd place: Elise Bennett, Vernon Yazzie, Navajo Times – San Juan

Division 4: Daily circulation under 25,000

- 1st place: Cindy Manzione, The Daily Courier – YCPAC
- 2nd place: Rebecca Jackson, Sierra Vista Herald – Dr. Montes has moved
- 3rd place: Eduardo Mendivil, Yuma Sun – Southwest Living

Division 5: Daily circulation greater than 25,000

- 1st place: Jay Walsh, Heather Locke, Darrell Durham, Arizona Daily Star – Walgreens/Fry's

#2 BEST COLOR AD

Division 1: Non-Daily circulation under 3,500

- 1st place: Gabe Turner, Arizona Capitol Times – Long live the king
- 2nd place: Kathy Dodge, Olivia Lewis, Maricopa Monitor – Machado's
- 3rd place: Nancy James, Verde Independent/The Bugle – Cherie Terry Cosmetics

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Staff, White Mountain Independent – Porter Mountain Steakhouse
- 2nd place: Jeanie Piburn, Jewish News of Greater Phoenix – DW Photography
- 3rd place: Brent Cruikshank, Jen Gentry, Fountain Hills Times – We've moved, E&J's Designer
Shoe Outlet

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Laura Bohling, Tucson Weekly – Beautiful Courtyard, La Cocina
- 2nd place: Tonya Mildenberg, Karen Mays, Ahwatukee Foothills News – Buon Gusto
- 3rd place: Christy Byerly, Aimee Ottley, East Valley Tribune – AZ Walk Shop

Division 4: Daily circulation under 25,000

- 1st place: Raelynn Wrinkle, The Daily Courier – Sedona Wine Country
- 2nd place: Lon Sugamele, Cindy Taylor, Steve Mock, Today's News-Herald – Michael Alan
Furniture
- 3rd place: Marissa Canzonetta, Yuma Sun – Sunrise Farmers Market

Division 5: Daily circulation greater than 25,000

- 1st place: John Bosselli, Angelica Aceves, Erika McCullough, The Arizona Republic – AZcentral
Sports Team

#3 BEST PAID AD SERIES – BLACK & WHITE

Division 1: Non-Daily circulation under 3,500

- 1st place: Kelli Tuley-Kent, Holly McConaghy, Coolidge Examiner – Tag's Cafe
- 2nd place: Mandie McKinley, Ruth Stalter, Mary Meek, Matt Ratkovic, Maricopa Monitor – Turn
it to cash
- 3rd place: Ian Kirkwood, Steve Reno, Arizona Range News – Janet's Shoes

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Shannon Mclaws, Debbie Herbein, White Mountain Independent – Owens
- 2nd place: John Gibson, Pam Small, Fountain Hills Times – Animal Rescue: Call Pal's Inn Pet Resort
- 3rd place: Staff, Eastern Arizona Courier – Suzettes

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Scott Taylor, Deb Crotzer, Apache Junction/Gold Canyon Independent – Mountain View Funeral Home
- 2nd place: David White, Tucson Weekly – Lindy's on 4th
- 3rd place: Christina Lopez, Anna Iniguez, La Voz – Cardiovascular and Arrhythmia Institute

Division 4: Daily circulation under 25,000

- 1st place: Rebecca Jackson, Sierra Vista Herald – Cochise Foot & Ankle Care Center
- 2nd place: Deb Courtis, Jim Foster, Yuma Sun – Yuma Ballet Academy
- 3rd place: Scott Heide, The Daily Courier – UAF

Division 5: Daily circulation greater than 25,000

- 1st place: None awarded

#4 EDITORIAL BEST PAID AD SERIES – COLOR

Division 1: Non-Daily circulation under 3,500

- 1st place: Kathy Dodge, Mary Meek, Melva Bekis, Ruth Stalter, Maricopa Monitor – Southwestern Pediatrics
- 2nd place: Ian Kirkwood, Steve Reno, Arizona Range News – Kempton Chevrolet
- 3rd place: None awarded

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Joe Garguilo, Tauni Newman, White Mountain Independent – Native New Yorker
- 2nd place: Laura Bohling, Inside Tucson Business – We can help
- 3rd place: John Gibson, Jen Gentry, Fountain Hills Times – Four Peak Rotary Club

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Christy Byerly, Tonya Mildenberg, Steve Insalaco, East Valley Tribune – Air Quality Specialists
- 2nd place: Elise Bennett, Vernon Yazzie, Navajo Times – Cope Memorial
- 3rd place: Brandon Hays, Explorer – The Golf Club at Vistoso

Division 4: Daily circulation under 25,000

- 1st place: Sue Cannon, Yuma Sun – WHS
- 2nd place: Greg Wilhite, Sierra Vista Herald – Lawley Tent Sale
- 3rd place: Ginny Frank, Steve Mock, Today's News-Herald – Carol Marshall

Division 5: Daily circulation greater than 25,000

- 1st place: Isaac Moya, Tracey Phalen, Jim Williams, Nick Kostenko, The Arizona Republic – Banner Good Samaritan Cardiology

#5 MOST EFFECTIVE USE OF SMALL SPACE

Division 1: Non-Daily circulation under 3,500

- 1st place: Melanie Campbell, Arizona Capitol Times – Serene Financial
- 2nd place: Sue Coons, San Pedro Valley News-Sun – Reyes Rock Shop
- 3rd place: Kelli Tuley-Kent, Mary Meek, Coolidge Examiner – Toron's Barber Shop

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: John Gibson, Jen Gentry, Fountain Hills Times – Gun Show
- 2nd place: Joe Garguilo, Tauni Newman, White Mountain Independent – Native New Yorker
- 3rd place: Becky Globokar, Jewish News of Greater Phoenix – The 315 Group

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Holli Roach, Laua Meehan, Ahwatukee Foothills News – My Wine Cellar
- 2nd place: Elise Bennett, Vernon Yazzie, Navajo Times – Dennys
- 3rd place: Brandon Hays, Explorer – Sweet Things Cupcake Shoppe

Division 4: Daily circulation under 25,000

- 1st place: Kimm Nusbaum, Fred Volke, Today's News-Herald
- 2nd place: Raelynn Wrinkle, Dick Larson, The Daily Courier – Behn
- 3rd place: Debbie Cortez, Yvonne Pickell, Casa Grande Dispatch – There's no place like home

Division 5: Daily circulation greater than 25,000

- 1st place: Ryan Lopez, Carly Mallen, Arizona Daily Star – Earth Fest

#6 BEST PUBLIC NOTICE SECTION

Division 1: Non-Daily circulation under 3,500

- 1st place: Arizona Capitol Times
- 2nd place: Maricopa Monitor
- 3rd place: Coolidge Examiner

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Fountain Hills Times
- 2nd place: None awarded
- 3rd place: None awarded

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Navajo Times
- 2nd place: None awarded
- 3rd place: None awarded

Division 4: Daily circulation under 25,000

- 1st place: Casa Grande Dispatch
- 2nd place: Today's News-Herald
- 3rd place: Sierra Vista Herald

Division 5: Daily circulation greater than 25,000

- 1st place: None awarded

#7 BEST SPECIAL SECTION

Division 1: Non-Daily circulation under 3,500

- 1st place: Arizona Capitol Times – Rock the Capitol
- 2nd place: Coolidge Examiner – Coolidge Cotton Days
- 3rd place: Lake Powell Chronicle – Gateway to Canyon Country

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Green Valley News & Sun – Discover Southern Arizona
- 2nd place: Fountain Hills Times – Home
- 3rd place: Eastern Arizona Courier – Eastern Arizona College

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Tucson Weekly – Best of Tucson
- 2nd place: West Valley View – Vista: Live your own adventure
- 3rd place: Navajo Times – Navajo Nation Fair

Division 4: Daily circulation under 25,000

- 1st place: Yuma Sun – Southwest Living: Jedi Experience
- 2nd place: The Daily Courier – Pop Rocket
- 3rd place: Today's News-Herald – Healthy Living

Division 5: Daily circulation greater than 25,000

- 1st place: Arizona Daily Star – Map and guide

#8 BEST ONLINE AD – STATIC

Division 1: Non-Daily circulation under 3,500

- 1st place: Gabe Turner, Arizona Capitol Times – Capitol Road Show
- 2nd place: Jill Madsen, Sandy Madison, Quartzsite Times – Dobbs Flooring
- 3rd place: Ian Kirkwood, San Pedro Valley News-Sun – Arnold's Flowers

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Lia Angelus, White Mountain Independent – Hatch Toyota
- 2nd place: None awarded
- 3rd place: None awarded

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Mick Welsh, The Catholic Sun – Catholics in the public square
- 2nd place: Christy Byerly, Lynne Gabrielson, East Valley Tribune – Horne Kia
- 3rd place: Holli Roach, Laura Meehan, Ahwatukee Foothills News – Pearson Orthodontics

Division 4: Daily circulation under 25,000

- 1st place: Jackie Trujillo, Brett Soldwedel, The Daily Courier – Whiskey Row Marathon
- 2nd place: Eduardo Mendivil, Yuma Sun – Yuma Office Equipment
- 3rd place: Ginny Frank, Steve Mock, Today's News-Herald – Scotty's Broasted Chicken

Division 5: Daily circulation greater than 25,000

- 1st place: Isaac Moya, Tracey Phalen, Jim Williams, Nick Kostenko, The Arizona Republic – Robson Communities

#9 BEST ONLINE AD – DYNAMIC

Division 1: Non-Daily circulation under 3,500

- 1st place: Gabe Turner, Arizona Capitol Times – Arizona Heritage Dinner
- 2nd place: Sandy Mason, Verde Independent/The Bugle – Mooneys Irish Pub
- 3rd place: Kelli Tuley-Kent, Byron McConnell, Coolidge Examiner – City of Coolidge

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Lia Angelus, White Mountain Independent – Who let the girls out?
- 2nd place: None awarded
- 3rd place: None awarded

Division 3: Non-Daily circulation greater than 10,000

- 1st place: David White, Jim Keyes, Adam Kurtz, Tucson Weekly – Bike Fest
- 2nd place: Christy Byerly, Barb Phillippe, East Valley Tribune – Bad Mother Cluckers
- 3rd place: Elise Bennett, Vernon Yazzie, Navajo Times – Wingate

Division 4: Daily circulation under 25,000

- 1st place: Yaron Yarden, Sierra Vista Herald – Sierra Toyota
- 2nd place: Sandy Madison, The Daily Courier – Chino Glass
- 3rd place: Eduardo Mendivil, Yuma Sun – Freeman

Division 5: Daily circulation greater than 25,000

- 1st place: Tracy Harvil, The Arizona Republic – Bedmart

#10 BEST CLASSIFIED SECTION

Division 1: Non-Daily circulation under 3,500

- 1st place: Arizona Capitol Times
- 2nd place: Coolidge Examiner
- 3rd place: San Pedro Valley News-Sun

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Fountain Hills Times
- 2nd place: Town of Paradise Valley Independent
- 3rd place: Eastern Arizona Courier

Division 3: Non-Daily circulation greater than 10,000

- 1st place: West Valley View
- 2nd place: Tucson Weekly
- 3rd place: Navajo Times

Division 4: Daily circulation under 25,000

- 1st place: Today's News-Herald
- 2nd place: Casa Grande Dispatch
- 3rd place: Sierra Vista Herald

Division 5: Daily circulation greater than 25,000

- 1st place: Arizona Daily Star

#11 BEST NEWSPAPER PROMOTION AD, SERIES OR SECTION

Division 1: Non-Daily circulation under 3,500

- 1st place: Song Ja Haas, Byron McConnell, Coolidge Examiner – Spot a doggone good deal
- 2nd place: Gabe Turner, Arizona Capitol Times – Rock the Capitol
- 3rd place: Kelli Tuley-Kent, Byron McConnell, Florence Reminder and Blade-Tribune – Congrats, seniors

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Kip Kirkendoll, Pam Small, Fountain Hills Times – Refrigerator journalism
- 2nd place: Jill A'Hearn, Laura Horvath, Inside Tucson Business – Data download
- 3rd place: None awarded

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Elise Bennett, Vernon Yazzie, Navajo Times – Sports awards
- 2nd place: Tonya Mildenberg, East Valley Tribune – Election 2012
- 3rd place: Jessika Dalton, La Voz – Noticias al minuto

Division 4: Daily circulation under 25,000

- 1st place: Jackie Trujillo, The Daily Courier – Circulation promotion
- 2nd place: Zoe Cooper, Yvonne Pickell, Casa Grande Dispatch – Up for some summer fun
- 3rd place: Maggie Saunders, Sierra Vista Herald – Friday the 13th

Division 5: Daily circulation greater than 25,000

- 1st place: John Bosselli, Angelica Aceves, Erika McCullough, The Arizona Republic – Storytelling

#12 BEST PRO BONO/PUBLIC SERVICE AD

Division 1: Non-Daily circulation under 3,500

- 1st place: Staff, Maricopa Monitor – Harlem ambassadors
- 2nd place: Staff, Florence Reminder and Blade-Tribune – Jr. Parada Rodeo
- 3rd place: Kelli Tuley-Kent, Olivia Lewis, Coolidge Examiner – We salute you

Division 2: Non-Daily circulation 3,500 to 10,000

- 1st place: Pam Mox, Dan Shearer, Graham Harrington, green Valley News & Sun – Our champions
- 2nd place: None awarded
- 3rd place: None awarded

Division 3: Non-Daily circulation greater than 10,000

- 1st place: Elise Bennett, Vernon Yazzie, Navajo Times – Swing for a cure
- 2nd place: Staff, West Valley View – Pink for a cause
- 3rd place: None awarded

Division 4: Daily circulation under 25,000

- 1st place: Matt Ratkovic, Casa Grande Dispatch – Small business Saturday
- 2nd place: Maggie Saunders, Sierra Vista Herald – Forgach House
- 3rd place: Marissa Canzonetta, Yuma Sun – Mega Purse & Shoe Sale

Division 5: Daily circulation greater than 25,000

- 1st place: Jay Walsh, Arizona Daily Star – Sportsmen Fund Chili Cookoff