# Best Ideas
## EXCHANGE 2017

*You could be eligible to win an iPad! **

This is an opportunity to share, with other ANA members, your greatest and latest ideas that are successful in generating revenue, readership, subscriptions or circulation.

*You must present an idea at a workshop session to qualify for iPad drawing. Use one form per idea, each entry presented receives a raffle ticket. Turn form(s) in at the registration table after your presentation.

Check All Topics that Apply:

❑ Revenue ❑ Advertising / Sales ❑ Newsroom ❑ Readership ❑ Circulation ❑ Other

Name: _____ Newspaper: _____

Email: _____ Phone: _____

**Best Idea:** _____

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Use space on back if needed.