

2017

**better
newspaper
contest**

SCHOLASTIC DIVISION

SPONSORED BY:
Arizona Newspapers
Association



Associated Press
Media Editors



Contest Entry Packet

Deadline: Aug. 14, 2017

ANA Contest Rules

HIGH SCHOOL DIVISION

DEADLINE: All entries must be RECEIVED WITH ENTRY FEES in the ANA office by 4 p. m., August 14, 2017. If entry fees AND/OR entries arrive in the ANA office after the deadline, they will be disqualified and returned.

CONTEST PERIOD: The 2016 - 2017 school year or August, 2016 to May, 2017. The contest is open to all Arizona high school newspapers.

ENTRY FEE: \$10 covers all contest fees.

FORMAT FOR ENTRIES: Entries must be complete editions (less advertising inserts).

IDENTIFICATION OF ENTRIES:

- a) For High School Newspaper Entries, please label entries with your high schools' name and the Arizona Interscholastic division number (5A, 4A, 3A, 2A and 1A).
- b) Apply the label to the upper right corner of the front page of the newspaper, identifying each copy of your paper with school name and division. **Entries not identified will be disqualified.

JUDGING:

For High School entries, Large School are defined as 5A and 4A divisions. Small schools are comprised of 3A, 2A and 1A divisions. The rulings of the judges are final. Judges reserve the right NOT to make an award in divisions, categories, and places.

PLAQUES:

Plaques are awarded to first place winners. Certificates are given for second and third place.

The Better Newspapers Contest reception awards presentation will be at the Arizona Newspapers Association Annual BNC Awards Reception, Saturday, September 30, Wild Horse Pass Hotel & Casino, 5040 Wild Horse Pass Blvd., Chandler, Arizona.

Advisers and students may attend the awards reception. You will be notified if your school is an award winner.

PHOTOS OF WINNERS: Winners will be notified by mid- September and asked to submit photos of the writers, editors, photographers, etc., who created the winning entries.

ENTRIES WILL NOT BE RETURNED.

SUBMIT ENTRIES AND MAKE CHECKS PAYABLE, TO:

**Arizona Newspapers Association
Better Newspapers Contest
1001 N. Central Ave., Suite 670
Phoenix, AZ 85004-1947**

Entry Form/Label

Better Newspapers Contest - Arizona Newspapers Association/APME Scolastic Division

Each publication must submit **four** separate newspapers published during the contest period.

Apply a label identifying your paper to each copy.

Label must show School Name and Division

DO NOT STAPLE ENTRY FORM TO ENTRIES. PLEASE USE A PAPER CLIP, BINDER OR MANILA FOLDER.

CHECK DIVISION YOU ARE ENTERING:

High School, Arizona Interscholastic School Division

_____ Large School (5A, 4A)

_____ Small School (3A, 2A, 1A)

ENTRY DEADLINE:

Entries must in the ANA office by 4 p.m., **August 14, 2017**

CONTEST PERIOD:

Entries must have been published during the 2016 - 2017 school year, or between August, 2016 - May, 2017

ENTRY FEE:

The one-time fee of **\$10** covers all entries. Purchase Orders, checks accepted

SEND ENTRIES & PAYMENT TO:

Arizona Newspapers Association
Better Newspapers Contest
1001 N. Central Ave., Suite 670
Phoenix AZ 85004-1947

MORE INFORMATION:

Call Julie O'Keefe
(602) 261-7655 ext. 110
or email questions to
j.okeefe@ananews.com

PLEASE PRINT CLEARLY OR TYPE

Publication Name: _____

Circulation: _____

School Name: _____

Advisor Name: _____

Address: _____

Advisor phone/e-mail: _____

Student Editor(s): _____

Student Editor's Name

Title

Advisor's Name

Title

Advisor's Signature

Date

Judging Criteria 2017

JUDGES NOTE:
Please make
comments on
all entries.

HIGH SCHOOL DIVISION: Large schools (5A, 4A) _____
Small Schools (3A, 2A, 1A) _____

Points: **30 = Excellent** **20 = Very Good** **10 = Fair** **0 = Poor**

News Writing Excellence

- Are the headlines well written?
- Are the stories organized locally?
- Do reporters make good use of the English language?
- Are the stories fair?
- Are the stories balanced?
- Are the stories complete?
- Are multiple sources used?
- In terms of quality, does the newspaper have general news value to the community it represents?
- Do reporters and editors show enterprise, originality, and resourcefulness in reporting the news?

Typographical Excellence

- Is the design modern?
- Are the cutlines present and clearly written?
- Is the look consistent?
- Are the photos cropped and well placed?
- Is the design reader-friendly?
- Taking into consideration the limits of low budgets for some school newspapers, does the publication show originality and quality in design?

Editorial Page Excellence

- Excellence and originality: use of editorial matter in relation to the rest of the newspaper?
- Does the editorial page have locally written editorials and columns?
- Is the Editorial Page well designed?

Photography Excellence

- Do photos consistently enhance the attractiveness of the newspaper?
- Do photos effectively help tell the story?

Winners of the General Excellence award will be determined by totaling the points in each category. Judges reserve the right NOT to make an award in categories, divisions, and places.

PLEASE PRINT CLEARLY OR TYPE

Judges may also make comments if they so desire: _____

Name of High School: _____