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PRESS RELEASE

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ANA Announces 2016 Excellence in Advertising Award Winners

This year, 38 newspapers entered in the ANA Excellence in Advertising competition for a total of 512 entries. The ANA Excellence in Advertising competition consists of 12 categories that measure the overall quality of advertising created by the newspaper staff. A special thank you to the Nebraska Press Association for judging the entries this year.

The awards were presented on Friday, Sept. 23, 2016 at the ANA Fall Convention and Annual Meeting, at the Wild Horse Pass Hotel and Casino, Ariz. Attached is a complete list of winners by category or they can be viewed @ www.ananews.com. Congratulations to all the winners!

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Questions or comments can be sent to j.okeefe@ananews.com

Winners

GENERAL EXCELLENCE

Division 1: Non-Daily circulation under 3,500

1st Place	Nogales International	Publisher: Manuel Coppola
2nd Place	Arizona Range News	Publisher: Monica Watson
3rd Place - Tie	Camp Verde Journal	Publisher: Robert Larson
	Wickenburg Sun	Publisher: Kevin Cloe

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Green Valley News	Publisher: Rebecca Bradner
2nd Place	Payson Roundup	Publisher: Brain Kramer
3rd Place	Eastern Arizona Courier	Publisher: Monica Watson

Division 3: Non-Daily circulation greater than 10,000

1st Place	Navajo Times	Publisher: Tom Arviso Jr.
2nd Place	East Valley Tribune	Publisher: Steve Strickbine
3rd Place	Explorer Newspaper	Publisher: Steve Pope

Division 4: Daily circulation under 25,000

1st Place	Yuma Sun	Publisher: Lisa Reilly
2nd Place	The Daily Courier	Publisher: Joe Soldwedel/ Assistant Publisher: Kit Atwell
3rd Place	Sierra Vista Herald	Publisher: Manuel Coppola

Division 5: Daily circulation greater than 25,000

1st Place	Arizona Republic	Publisher: Mi-Ai Parrish
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#1 BEST BLACK & WHITE AD

Division 1: Non-Daily circulation under 3,500

1st Place	Priscilla Bolanos	CASA	Nogales International
2nd Place	Jordan Works, Byron McConnell	City of Eloy	Eloy Enterprise
3rd Place	Steve Reno, Wickdesign.net	NCCH Drive Thru	Arizona Range News

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Ingrid Grey	Maverick Motorsports	Eastern Arizona Courier
2nd Place	Becky Morey, Brenda Steves	Biddle Outdoor Center April Fools Day	Sedona Red Rock News
3rd Place	Roundup Production Dept.	Payson 4th of July	Payson Roundup

Division 3: Non-Daily circulation greater than 10,000

1st Place	Courtney Notah	Cocina de Dominguez	Navajo Times
2nd Place	Courtney Notah	Professional Counseling Services	Navajo Times
3rd Place	Courtney Notah	Got Hay?	Navajo Times

Division 4: Daily circulation under 25,000

1st Place	Jim Foster	Family Medicine Practice	Yuma Sun
2nd Place	Julie Ramirez	Tombstone Mustachery	Sierra Vista Herald
3rd Place	Cassandra Highers	Humane Society of Yuma	Yuma Sun

Division 5: Daily circulation greater than 25,000

1st Place	Nicole Rolfes	Do you suffer from chronic pain?	The Arizona Republic
2nd Place	Kathy Ross, Heather Locke, Darrell Durham	Daily Deals	Arizona Daily Star
3rd Place	None Awarded		

#2 BEST COLOR AD

Division 1: Non-Daily circulation under 3,500

1st Place	Priscilla Bolanos	Villas Market	Nogales International
2nd Place	Marty Sisk	It's Time to Ride	Lake Powell Chronicle
3rd Place	Rich Tardio, Brenda Steves	Digs Furniture	The Camp Verde Journal

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Kyle Larson, Brenda Steves	Big Green Egg	Sedona Red Rock News
2nd Place	Ingrid Grey	Real Deals	Eastern Arizona Courier
3rd Place	Roundup Production Dept.	Native Grill & Wings	Payson Roundup
Division 3: Non-Daily circulation greater than 10,000			
1st Place	Stacey Cooper design, Karen Mays sales	Jeske Election	Ahwatukee Foothills News
2nd Place	Christy Byerly design, James Jones sales	Furr Parlor Mobile Grooming	East Valley Tribune
3rd Place	Ophelia Nez	Stop Elder Abuse	Navajo Times
Division 4: Daily circulation under 25,000			
1st Place	Cindy Manzione, Carly Sarka	Capital Canyon Club	The Daily Courier
2nd Place	Cindy Manzione, Gary Rabinovich	Augie's	The Daily Courier
3rd Place	Fred Volke, Will Campbell	Nanke Signature Group	The Daily Courier
Division 5: Daily circulation greater than 25,000			
1st Place	Jay Walsh, Heather Locke	Every Moment Counts...	Arizona Daily Star
2nd Place	Maria Alexander	Awareness helps win the fight	The Arizona Republic
3rd Place	Amanda Schreiber, Amy White	Free Garlic Knots	Arizona Daily Star

#3 BEST PAID AD SERIES – BLACK & WHITE

Division 1: Non-Daily circulation under 3,500

1st Place	Steve Reno, Wickdesign.net	Janet's Shoes	Arizona Range News
2nd Place	Kelli Tuley-Kent, Byron McConnell	Coolidge Thrift Store	Coolidge Examiner
3rd Place	Song Ja Haas-Kent, Holly McConaghy, Byron McConnell	Kirk's Tires	Coolidge Examiner

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Sarah Keith	Ragazzi Tratorria	Green Valley News
2nd Place	Claudia Rios	Morenci Motel	Eastern Arizona Courier
3rd Place	Kyle Larson, Becky Morey, Brenda Steves	Mexidona Mexican Fine Imports	Sedona Red Rock News

COMBINED DIVISIONS:

Division 3: Non-Daily circulation greater than 10,000 & Division 4: Daily circulation under 25,000

1st Place	Courtney Notah, Jolene Yazzie	Hampton Inn	Navajo Times
2nd Place	Cassandra Highers	Yuma Ballet Academy	Yuma Sun
3rd Place	Raelynn Roderick, MeLynda Davis	Bowen Chiropractic	The Daily Courier

Division 5: Daily circulation greater than 25,000

No Entries

#4 EDITORIAL BEST PAID AD SERIES – COLOR

Division 1: Non-Daily circulation under 3,500

1st Place	Priscilla Bolanos	You Have the Power	Nogales International
2nd Place	Doug Von Gausig, Brenda Steves	Hyundai of Cottonwood	The Camp Verde Journal
3rd Place	Claudia Rios	Johnsons Motors	The Copper Era

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Mark Ruiz, Tauni Newman	AZ Dermatology- Got Skin	White Mountain Independent
2nd Place	Judith Clark	Mirage & Bird	Green Valley News
3rd Place	Duke Kirkendoll	FireRock Country Club	Fountain Hills Times

Division 3: Non-Daily circulation greater than 10,000

1st Place	Christy Byerly design, Paul Braun design	Departures Travel	East Valley Tribune
2nd Place	Julius Tiritilli, Shannon Mead, Erica Evans	Jones Ford Buckeye	West Valley View
3rd Place	Louie Armendariz	Title Boxing	Explorer Newspaper

Division 4: Daily circulation under 25,000

1st Place	Sierra Vista Herald Graphics Dept.	Dr. Eduardo Montes	Sierra Vista Herald
2nd Place	Jordan Works, Olivia Lewis, Byron McConnell	AGE Landscaping	Casa Grande Dispatch
3rd Place	Erik Maurer	Sunrise Donuts	Daily News-Sun

Division 5: Daily circulation greater than 25,000

1st Place	Ryan Lopez, John Kerr	Halftime	Arizona Daily Star
2nd Place	John Bosselli	Republic West	The Arizona Republic
3rd Place	John Bosselli	Patrick Riley	The Arizona Republic

#5 MOST EFFECTIVE USE OF SMALL SPACE

Division 1: Non-Daily circulation under 3,500

1st Place	Priscilla Bolanos	Villas Market	Nogales International
2nd Place	Doug Von Gausig, Josh Manley	Pawz on Main Shih Tzu	The Camp Verde Journal
3rd Place	Steve Reno, Wickdesign.net	Janet's Shoes	Arizona Range News

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Roundup Production Dept	Payson Care Center	Payson Roundup
2nd Place	Roundup Production Dept	Steve Coury Ford Smoking Deals	Payson Roundup
3rd Place	Roundup Production Dept	Central Arizona Supply	Payson Roundup

Division 3: Non-Daily circulation greater than 10,000

1st Place	Stacey Cooper design, TJ Higgins sales	Miss Mascara	East Valley Tribune
2nd Place	Courtney Notah	Hampton Inn Christmas Special	Navajo Times
3rd Place	Courtney Notah	Gallup ARTS	Navajo Times

Division 4: Daily circulation under 25,000

1st Place	Cassandra Highers	Don't Keep Her Waiting/ Yuma Ballet Academy	Yuma Sun
2nd Place	Raelynn Roderick, MeLynda Davis	Ace Hardware	The Daily Courier
3rd Place	Sierra Vista Herald	Hearing Dynamics	Sierra Vista Herald

Division 5: Daily circulation greater than 25,000

1st Place	Jay Walsh, Heather Locke	Crush Party	Arizona Daily Star
2nd Place	John Bosselli, Lindsay Steele	Street Scout	The Arizona Republic
3rd Place	Melissa Davis, Timothy O'Connor	Diaper Bank of Southern Arizona	Arizona Daily Star

#6 BEST PUBLIC NOTICE SECTION

COMBINED DIVISIONS:

Division 1: Non-Daily circulation under 3,500; Division 2: Non-Daily circulation 3,500 to 10,000

Division 3: Non-Daily circulation greater than 10,000

1st Place	Staff	Public Notice Section	Fountain Hills Times
2nd Place	Sally Moreno	Public Notice Section	White Mountain Independent
3rd Place	Doris Glenn	Public Notice Section	Eastern Arizona Courier

Division 4: Daily circulation under 25,000

1st Place	Sierra Vista Herald Graphics Dept.	Public Notice Section	Sierra Vista Herald
2nd Place	Dina Goss, Tina Helart	Public Notice Section	Today's News-Herald
3rd Place	Beth Woodward	Public Notice Section	Casa Grande Dispatch

Division 5: Daily circulation greater than 25,000

No Entries

#7 BEST SPECIAL SECTION

Division 1: Non-Daily circulation under 3,500

1st Place	Priscilla Bolanos	Christmas Coloring Book	Nogales International
2nd Place	Vic Porto, Janet Gluekert-Lang, Juan Jimenez	Breast Cancer Awareness	Wickenburg Sun
3rd Place	Kelli Tuley-Kent and Staff	Coolidge High School Celebration	Coolidge Examiner

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Tauni Newman, Brian Kramer, and Staff	Navajo County Fair 2015	White Mountain Independent
2nd Place	Roundup Production, Editorial, Advertising Depts.	2016 Payson Relocation Guide	Payson Roundup
3rd Place	Staff	GV Health News	Green Valley News

Division 3: Non-Daily circulation greater than 10,000

1st Place	Brandon Hays	Best of the Northwest	Explorer Newspaper
2nd Place	WVV Advertising Dept, WVV Production Dept	Get Out & Play	West Valley View
3rd Place	David Hostetler	Arizona Guide to Global Markets	Phoenix Business Journal

Division 4: Daily circulation under 25,000

1st Place	Graphics Team, Sales Team	Health Care Focus	The Daily Courier
2nd Place	Sierra Vista Herald Graphics	Vitality	Sierra Vista Herald
3rd Place	Cassandra Highers	Yuma's Best 2015	Yuma Sun

Division 5: Daily circulation greater than 25,000

1st Place	Jim Williams, Nick Kostenko	Arrowhead Healthstyle	The Arizona Republic
2nd Place	Jim Williams, Nick Kostenko	46th Annual Scottsdale Arts Festival	The Arizona Republic
3rd Place	Kathy Ross, Heather Locke, Rich McClennen	Official Results	Arizona Daily Star

#8 BEST ONLINE AD – STATIC**Division 1: Non-Daily circulation under 3,500**

1st Place	Priscilla Bolanos	Male Violence	Nogales International
2nd Place	Dan Hammers, Steve Mock	Cardiovascular Center	Parker Pioneer
3rd Place	Steve Reno, wickdesign.net	Holiday Inn Xpress	Arizona Range News

COMBINED DIVISIONS:**Division 2: Non-Daily circulation 3,500 to 10,000 & Division 3: Non-Daily circulation greater than 10,000**

1st Place	Christy Byerly, Terry Davenport	Higley Unified Fine Arts Festival	East Valley Tribune
2nd Place	Judith Clark	Sweet Poppy	Green Valley News
3rd Place	Wiley Acheson, Tauni Newman	UA Alumni Association-Bear Down in the Pines	White Mountain Independent

Division 4: Daily circulation under 25,000

1st Place	Cassandra Highers	Now Hiring	Yuma Sun
2nd Place	Matt Van Doren, Babette Cubitt	PNI Christmas Tree Photo contest	The Daily Courier
3rd Place	Cindy Manzione, Carly Sarka	Capital Canyon Club	The Daily Courier

Division 5: Daily circulation greater than 25,000

1st Place	Jay Walsh, John Kerr	New Year's Resolution	Arizona Daily Star
2nd Place	Nicole Rolfes	Odysea Aquarium	The Arizona Republic
3rd Place	Ryan Lopez, Debby Mullen	Gameday Cigar	Arizona Daily Star

#9 BEST ONLINE AD – DYNAMIC**COMBINED DIVISIONS:****Division 1: Non-Daily circulation under 3,500; Division 2: Non-Daily circulation 3,500 to 10,000****Division 3: Non-Daily circulation greater than 10,000**

1st Place	Sarah Keith	Bill's Home Service	Green Valley News
2nd Place	Christy Byerly design	San Tan Fireworks	East Valley Tribune
3rd Place	Pia Wyer, Digital Media Manager	Steve Coury Ford Truck Month	Payson Roundup

Division 4: Daily circulation under 25,000

1st Place	Teddy Ramos	Yuma Ballet Academy	Yuma Sun
2nd Place	Sierra Vista Herald	New Frontier	Sierra Vista Herald
3rd Place	Cyndi Burks, Byron McConnell	Branham's Exterminating	Casa Grande Dispatch

Division 5: Daily circulation greater than 25,000

1st Place	Tracy Harvil	Fuel for active lives	The Arizona Republic
2nd Place	Kim Wyckoff, Darrell Durham	Ready to grow your business?	Arizona Daily Star
3rd Place	Nicole Rolfes	Salt River Tubing	The Arizona Republic

#10 BEST CLASSIFIED SECTION**Division 1: Non-Daily circulation under 3,500**

1st Place	Angela Halifax	Classified Section	Wickenburg Sun
2nd Place	Steve Reno, Dee Dee Hicks, Wickdesign.net	Classified Section	Arizona Range News
3rd Place	Production Department	Classified Section	The Copper Era

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Staff	Classified Section	Fountain Hills Times
2nd Place	Staff	Classified Section	Green Valley News
3rd Place	Sally Moreno, Jenna Troutt, Heather Reidhead	Classified Section	White Mountain Independent

Division 3: Non-Daily circulation greater than 10,000

1st Place	WVV Advertising Dept, WVV Production Dept	Classified Section	West Valley View
2nd Place	Josephine Carl, Ophelia Nez	Classified Section	Navajo Times
3rd Place	None Awarded		

Division 4: Daily circulation under 25,000

1st Place	Melanie Sagia	Classified Section	Sierra Vista Herald
2nd Place	Staff	Classified Section	Casa Grande Dispatch
3rd Place	Yuma Sun staff	Classified Section	Yuma Sun

Division 5: Daily circulation greater than 25,000

No Entries

#11 BEST NEWSPAPER PROMOTION AD, SERIES OR SECTION**Division 1: Non-Daily circulation under 3,500**

1st Place	Priscilla Bolanos	Find one here!	Nogales International
2nd Place	Vic Porto, Juan Jimenez	Destination Wickenburg	Wickenburg Sun
3rd Place	Angela Halifax	Hoarders	Wickenburg Sun

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Staff	I Am The Daily Wildcat'	Arizona Daily Wildcat (UofA/Tucson)
2nd Place	Graham Harrington, Laura Kurtz	Green Valley News Circulation	Green Valley News
3rd Place	James Copeland	Eastern Arizona Power Pak	Eastern Arizona Courier

Division 3: Non-Daily circulation greater than 10,000

1st Place	Courtney Notah	Navajo Times 55 Years of Navajo History	Navajo Times
2nd Place	David Hostetler	Book of Lists Campaign	Phoenix Business Journal
3rd Place	Cassandra Highers	Sun Staff Promo - Bajo Reporter	Bajo El Sol

Division 4: Daily circulation under 25,000

1st Place	Scott Heide, Babette Cubitt	Courier Promotion Series	The Daily Courier
2nd Place	Cassandra Highers	Sun Staff Promo - Photo, Reporter, Sports	Yuma Sun
3rd Place	Teddy Ramos	Choose the Way You View Your News	Yuma Sun

Division 5: Daily circulation greater than 25,000

1st Place	Cori Marx	#1 Local Site	The Arizona Republic
2nd Place	John Bosselli, Lindsay Steele, Erika McCullough	Street Scout	The Arizona Republic
3rd Place	John Bosselli, Lindsay Steele	High School Sports	The Arizona Republic

#12 BEST PRO BONO/PUBLIC SERVICE AD**Division 1: Non-Daily circulation under 3,500**

1st Place	Janet Gluekert-Lang, Juan Jimenez	Wickenburg Community Hospital	Wickenburg Sun
2nd Place	Monica Watson and Advertising Dept	4th of July	The Copper Era
3rd Place	Jessica Snyder	Study Feast Pro Bono Ad	The Voice (GCC/Glendale)

Division 2: Non-Daily circulation 3,500 to 10,000

1st Place	Roundup Production Dept	Marine Corp Birthday	Payson Roundup
2nd Place	Brian Kramer, Tauni Newman	Show Low Days	White Mountain Independent
3rd Place	Staff	Green Valley/Sahuarita Food Bank	Green Valley News

Division 3: Non-Daily circulation greater than 10,000

1st Place	Ophelia Nez	National Spelling Bee	Navajo Times
2nd Place	Ophelia Nez	National Spelling Bee Navajo Nation Winner	Navajo Times
3rd Place	Vernon Yazzie	Diné Nation Little League	Navajo Times

Division 4: Daily circulation under 25,000

1st Place	Staff	Casa Grande 4th Of July Event	Casa Grande Dispatch
2nd Place	Sierra Vista Herald Graphics	Movies in the Park	Sierra Vista Herald
3rd Place	Sue Cannon	Village Jazz Series	Yuma Sun

Division 5: Daily circulation greater than 25,000

NO Entries