

Division	Category	Pl.	Ad Title	Newspaper	Personnel
(Div. 1) Non - Daily Under 3,500	(Category 1) Best Black & White Ad	1 st	Science Foundation	Arizona Capitol Times	Gabe Turner
(Div. 1) Non - Daily Under 3,500	(Category 1) Best Black & White Ad	2 nd	Flu Shot Clinic	Arizona Range News	Steve Reno, Ian Kirkwood
(Div. 1) Non - Daily Under 3,500	(Category 1) Best Black & White Ad	3 rd	Fishing Derby	Florence Reminder and Blade-Tribune	Connie Hills, Olivia Lewis, John Hilton
(Div. 2) Non - Daily 3,500 to 10,000	(Category 1) Best Black & White Ad	1 st	Congrats Jennifer	Green Valley News & Sun	Graham Harrington
(Div. 2) Non - Daily 3,500 to 10,000	(Category 1) Best Black & White Ad	2 nd	Sequoia Choice	White Mountain Independent	Tauni Newman, Joe Garguilo
(Div. 2) Non - Daily 3,500 to 10,000	(Category 1) Best Black & White Ad	3 rd	EverStart	Payson Roundup	Staff
(Div. 3) Non - Daily Greater than 10,000	(Category 1) Best Black & White Ad	1 st	Asian Spa & Massage	Tucson Weekly	Alan Schultz
(Div. 3) Non - Daily Greater than 10,000	(Category 1) Best Black & White Ad	2 nd	Buying Livestock	Navajo Times	Kym Tyler, Vernon Yazzie
(Div. 3) Non - Daily Greater than 10,000	(Category 1) Best Black & White Ad	3 rd	Gotham City Comics	East Valley Tribune	Christy Byerly, Bill Barendrick
(Div. 4) Daily Less than 25,000	(Category 1) Best Black & White Ad	1 st	Take me home	Casa Grande Dispatch	Yvonne Pickell, Jenny Scharf
(Div. 4) Daily Less than 25,000	(Category 1) Best Black & White Ad	2 nd	Lombardo's	Kingman Daily Miner	Michael Knowlton
(Div. 4) Daily Less than 25,000	(Category 1) Best Black & White Ad)	3 rd	None	None	None
(Div. 5) Daily Greater than 25,000	(Category 1) Best Black & White Ad	1 st	None	None	None
(Div. 5) Daily Greater than 25,000	(Category 1) Best Black & White Ad	2 nd	None	None	None
(Div. 1) Non - Daily Under 3,500	(Category 2) Best Color Ad	1 st	Arizona Governmental Affairs	Arizona Capitol Times	Gabe Turner
(Div. 1) Non - Daily Under 3,500	(Category 2) Best Color Ad	2 nd	MUSD	Maricopa Monitor	Carmen Grace, Vivian Reed
(Div. 1) Non - Daily Under 3,500	(Category 2) Best Color Ad	3 rd	Garret Motors	Coolidge Examiner	Yvonne Pickell, Kelli Tuley- Kent
(Div. 2) Non - Daily 3,500 to 10,000	(Category 2) Best Color Ad	1 st	Red Devil	White Mountain Independent	Tauni Newman, Mark Ruiz
(Div. 2) Non - Daily 3,500 to 10,000	(Category 2) Best Color Ad	2 nd	Empower Physical Therapy	Green Valley News & Sun	Sarah Keith
(Div. 2) Non - Daily 3,500 to 10,000	(Category 2) Best Color Ad	3 rd	Overman Designs	Payson Roundup	Staff

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(Div. 3) Non - Daily Greater than 10,000	(Category 2) Best Color Ad	1 st	Sundance Kid	Tucson Weekly	Greg Willhite, Stephen Meyers
(Div. 3) Non - Daily Greater than 10,000	(Category 2) Best Color Ad	2 nd	Abogado	La Voz	Christina Lopez
(Div. 3) Non - Daily Greater than 10,000	(Category 2) Best Color Ad	3 rd	Navajo Artwalk	Navajo Times	Elise Bennett, Vernon Yazzie
(Div. 4) Daily Less than 25,000	(Category 2) Best Color Ad	1 st	Desert Floors	Today's News-Herald	Melissa Jordan
(Div. 4) Daily Less than 25,000	(Category 2) Best Color Ad	2 nd	Ring in the new year	Sierra Vista Herald	Maggie Saunders
(Div. 4) Daily Less than 25,000	(Category 2) Best Color Ad	3 rd	Jones Auto	Casa Grande Dispatch	Don Johnson, Melva Bekis
(Div. 5) Daily Greater than 25,000	(Category 2) Best Color Ad	1 st	Auto Medics	Arizona Daily Star	Charles, Sam, Darrell
(Div. 5) Daily Greater than 25,000	(Category 2) Best Color Ad	2 nd	Honey Brown Lager	The Arizona Republic	Glenn Beihl
(Div. 1) Non - Daily Under 3,500	Category 3 Best Paid Ad Series (Black & White)	1 st	Arizona Optometric	Arizona Capitol Times	Gabe Turner
(Div. 1) Non - Daily Under 3,500	Category 3 Best Paid Ad Series (Black & White)	2 nd	NCCH	Arizona Range News	Steve Reno, Ian Kirkwood
(Div. 1) Non - Daily Under 3,500	Category 3 Best Paid Ad Series (Black & White)	3 rd	Turquoise Hills	San Pedro Valley News-Sun	Sue Coons
(Div. 2) Non - Daily 3,500 to 10,000	Category 3 Best Paid Ad Series (Black & White)	1 st	Charlie's Beef	Payson Roundup	staff
(Div. 2) Non - Daily 3,500 to 10,000	Category 3 Best Paid Ad Series (Black & White)	2 nd	BFC	Inside Tucson Business	Alan Schultz
(Div. 2) Non - Daily 3,500 to 10,000	Category 3 Best Paid Ad Series (Black & White)	3 rd	RT's Black Bull	White Mountain Independent	Tauni Newman, Mark Ruiz
(Div. 3) Non - Daily Greater than 10,000	Category 3 Best Paid Ad Series (Black & White)	1 st	Natural Family Planning	The Catholic Sun	Mick Welsh, Alana Kearns
(Div. 3) Non - Daily Greater than 10,000	Category 3 Best Paid Ad Series (Black & White)	2 nd	Caldwell Jewelers	Explorer	Yaron Yarden

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(Div. 3) Non - Daily Greater than 10,000	Category 3 Best Paid Ad Series (Black & White)	3 rd	Sammy C's	Navajo Times	Elise Bennett, Vernon Yazzie
(Div. 4) Daily Less than 25,000	Category 3 Best Paid Ad Series (Black & White)	1 st	Dance	Yuma Sun	Deb Courtis
(Div. 4) Daily Less than 25,000	Category 3 Best Paid Ad Series (Black & White)	2 nd	Busy Bee Home Services	The Daily Courier	Raelynn Wrinkle
(Div. 4) Daily Less than 25,000	Category 3 Best Paid Ad Series (Black & White)	3 rd	Western Alarm	Today's News-Herald	Jackie Berg
(Div. 5) Daily Greater than 25,000	Category 3 Best Paid Ad Series (Black & White)	1 st	None		
(Div. 5) Daily Greater than 25,000	Category 3 Best Paid Ad Series (Black & White)	2 nd	None		
(Div. 1) Non - Daily Under 3,500	Category 4 Best Paid Ad Series (Color)	1 st	Home Furnishings Direct	Camp Verde Journal	Shannon Mageary, Roger Kroepel
(Div. 1) Non - Daily Under 3,500	Category 4 Best Paid Ad Series (Color)	2 nd	Kempton Auto Sales	Arizona Range News	Steve Reno, Ian Kirkwood
(Div. 1) Non - Daily Under 3,500	Category 4 Best Paid Ad Series (Color)	3 rd	None	None	None
(Div. 2) Non - Daily 3,500 to 10,000	Category 4 Best Paid Ad Series (Color)	1 st	Native New Yorker	White Mountain Independent	Tauni Newman, Joe Garguilo
(Div. 2) Non - Daily 3,500 to 10,000	Category 4 Best Paid Ad Series (Color)	2 nd	Pinnacle Plan Design	Inside Tucson Business	Adam Kurtz, Alan Schultz
(Div. 2) Non - Daily 3,500 to 10,000	Category 4 Best Paid Ad Series (Color)	3 rd	Chris Ridge	Jewish News of Greater Phoenix	Jeanie Piburn, Julie Goggin
(Div. 3) Non - Daily Greater than 10,000	Category 4 Best Paid Ad Series (Color)	1 st	Summer Winds Nursery	La Voz	Maria Madrid Reed

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(Div. 3) Non - Daily Greater than 10,000	Category 4 Best Paid Ad Series (Color)	2 nd	Vanish	Explorer	Brandon Hays
(Div. 3) Non - Daily Greater than 10,000	Category 4 Best Paid Ad Series (Color)	3 rd	Serrano's	The Catholic Sun	Mick Welsh, Manny Yrique
(Div. 4) Daily Less than 25,000	Category 4 Best Paid Ad Series (Color)	1 st	Daniels	Sierra Vista Herald	Maggie Saunders
(Div. 4) Daily Less than 25,000	Category 4 Best Paid Ad Series (Color)	2 nd	Dorita's	Today's News-Herald	Susan Thompson, Kelly Parks
(Div. 4) Daily Less than 25,000	Category 4 Best Paid Ad Series (Color)	3 rd	Jacobson Homes	Yuma Sun	Mark Torres
(Div. 5) Daily Greater than 25,000	Category 4 Best Paid Ad Series (Color)	1 st	Carondelet Foundation	Arizona Daily Star	Charles, Darrell
(Div. 5) Daily Greater than 25,000	Category 4 Best Paid Ad Series (Color)	2 nd	Good Neighbor	The Arizona Republic	Jeff Gerken
(Div. 1) Non - Daily Under 3,500	Category 5 Most Effective Use of Small Space	1 st	Twin Lakes Golf Course	Arizona Range News	Steve Reno, Ian Kirkwood
(Div. 1) Non - Daily Under 3,500	Category 5 Most Effective Use of Small Space	2 nd	Benson Used Tires	San Pedro Valley News-Sun	Sue Coons
(Div. 1) Non - Daily Under 3,500	Category 5 Most Effective Use of Small Space	3 rd	Silver King Hair Co.	Florence Reminder and Blade-Tribune	Connie Hills, Byron McConnell
(Div. 2) Non - Daily 3,500 to 10,000	Category 5 Most Effective Use of Small Space	1 st	Olde Sedona	Sedona Red Rock News	Staff
(Div. 2) Non - Daily 3,500 to 10,000	Category 5 Most Effective Use of Small Space	2 nd	Consign2Design	Jewish News of Greater Phoenix	Jeanie Piburn, Susan Kabat
(Div. 2) Non - Daily 3,500 to 10,000	Category 5 Most Effective Use of Small Space	3 rd	PersNIKKlty	White Mountain Independent	Tauni Newman, Joe Garguilo

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(Div. 3) Non - Daily Greater than 10,000	Category 5 Most Effective Use of Small Space	1 st	FootRubX	Ahwatukee Foothills News	Holli Roach
(Div. 3) Non - Daily Greater than 10,000	Category 5 Most Effective Use of Small Space	2 nd	Rock n babies	Explorer	Brandon Hays
(Div. 3) Non - Daily Greater than 10,000	Category 5 Most Effective Use of Small Space	3 rd	Eddie's Cocktails	Tucson Weekly	Alan Schultz
(Div. 4) Daily Less than 25,000	Category 5 Most Effective Use of Small Space	1 st	Doll Up Boutique	Yuma Sun	Jim Foster
(Div. 4) Daily Less than 25,000	Category 5 Most Effective Use of Small Space	2 nd	Ken's Pizza n Pasta	Today's News-Herald	Virginia Frank
(Div. 4) Daily Less than 25,000	Category 5 Most Effective Use of Small Space	3 rd	Calavera	The Daily Courier	Raelynn Wrinkle
(Div. 5) Daily Greater than 25,000	Category 5 Most Effective Use of Small Space	1 st	None	None	None
(Div. 5) Daily Greater than 25,000	Category 5 Most Effective Use of Small Space	2 nd	None	None	None
(Div. 1) Non - Daily Under 3,500	Category 6 Best Public Notice Section	1 st	Arizona Capitol Times	Arizona Capitol Times	Staff
(Div. 1) Non - Daily Under 3,500	Category 6 Best Public Notice Section	2 nd	Camp Verde Journal	Camp Verde Journal	Staff
(Div. 1) Non - Daily Under 3,500	Category 6 Best Public Notice Section	3 rd	Maricopa Monitor	Maricopa Monitor	Staff
(Div. 2) Non - Daily 3,500 to 10,000	Category 6 Best Public Notice Section	1 st	White Mountain Independent	White Mountain Independent	Staff
(Div. 2) Non - Daily 3,500 to 10,000	Category 6 Best Public Notice Section	2 nd	None	None	None

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(Div. 2) Non - Daily 3,500 to 10,000	Category 6 Best Public Notice Section	3 rd	None	None	None
(Div. 3) Non - Daily Greater than 10,000	Category 6 Best Public Notice Section	1 st	Navajo Times	Navajo Times	Staff
(Div. 3) Non - Daily Greater than 10,000	Category 6 Best Public Notice Section	2 nd	The Catholic Sun	The Catholic Sun	Staff
(Div. 3) Non - Daily Greater than 10,000	Category 6 Best Public Notice Section	3 rd	None	None	
(Div. 4) Daily Less than 25,000	Category 6 Best Public Notice Section	1 st	Sierra Vista Herald	Sierra Vista Herald	Staff
(Div. 4) Daily Less than 25,000	Category 6 Best Public Notice Section	2 nd	Casa Grande Dispatch	Casa Grande Dispatch	Staff
(Div. 4) Daily Less than 25,000	Category 6 Best Public Notice Section	3 rd	None	None	
(Div. 5) Daily Greater than 25,000	Category 6 Best Public Notice Section	1 st	Arizona Business Gazette	Arizona Business Gazette	
(Div. 5) Daily Greater than 25,000	Category 6 Best Public Notice Section	2 nd	None	None	
(Div. 1) Non - Daily Under 3,500	Category 7 Best Special Section	1 st	Leaders of the Year in Public Policy	Arizona Capitol Times	Staff
(Div. 1) Non - Daily Under 3,500	Category 7 Best Special Section	2 nd	Green	Camp Verde Journal	Staff
(Div. 1) Non - Daily Under 3,500	Category 7 Best Special Section	3 rd	2012 Champs	Lake Powell Chronicle	Staff
(Div. 2) Non - Daily 3,500 to 10,000	Category 7 Best Special Section	1 st	Rim Country Adventures	Payson Roundup	Staff
(Div. 2) Non - Daily 3,500 to 10,000	Category 7 Best Special Section	2 nd	Shop Local	Eastern Arizona Courier	Staff
(Div. 2) Non - Daily 3,500 to 10,000	Category 7 Best Special Section	3 rd	Navajo County Fair	White Mountain Independent	Staff
(Div. 3) Non - Daily Greater than 10,000	Category 7 Best Special Section	1 st	Gateway to the East Valley	East Valley Tribune	

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(Div. 3) Non - Daily Greater than 10,000	Category 7 Best Special Section	2 nd	Vista – The Green Issue	West Valley View	Stephanie Hillebrand
(Div. 3) Non - Daily Greater than 10,000	Category 7 Best Special Section	3 rd	Coloring Book	Navajo Times	Elise Bennett
(Div. 4) Daily Less than 25,000	Category 7 Best Special Section	1 st	Southwest Living	Yuma Sun	Staff
(Div. 4) Daily Less than 25,000	Category 7 Best Special Section	2 nd	101+ Things to Do	Today's News-Herald	Staff
(Div. 4) Daily Less than 25,000	Category 7 Best Special Section	3 rd	31 Flavors of Sierra Vista	Sierra Vista Herald	Staff
(Div. 5) Daily Greater than 25,000	Category 7 Best Special Section	1 st			
(Div. 1) Non - Daily Under 3,500	Category 8 Best Online Ad - Static	1 st	Capitol Road Show	Arizona Capitol Times	
(Div. 1) Non - Daily Under 3,500	Category 8 Best Online Ad - Static	2 nd	Arizona Safari Deal	Camp Verde Journal	
(Div. 1) Non - Daily Under 3,500	Category 8 Best Online Ad - Static	3 rd	None		
(Div. 2) Non - Daily 3,500 to 10,000	Category 8 Best Online Ad - Static	1 st	Mary Poppins	Inside Tucson Business	Jim Keyes
(Div. 2) Non - Daily 3,500 to 10,000	Category 8 Best Online Ad - Static	2 nd	We want powder	White Mountain Independent	Lia Angelus
(Div. 2) Non - Daily 3,500 to 10,000	Category 8 Best Online Ad - Static	3 rd	Kim Ross	Payson Roundup	Staff
(Div. 3) Non - Daily Greater than 10,000	Category 8 Best Online Ad - Static	1 st	Zoyo	Ahwatukee Foothills News	Holli Roach, Shannon Cornall
(Div. 3) Non - Daily Greater than 10,000	Category 8 Best Online Ad - Static	2 nd	Heavenly Sounds	The Catholic Sun	Mick Welsh, Rob DeFrancesco
(Div. 3) Non - Daily Greater than 10,000	Category 8 Best Online Ad - Static	3 rd	Salina Bookshelf	Navajo Times	Elise Bennett, Vernon Yazzie
(Div. 4) Daily Less than 25,000	Category 8 Best Online Ad - Static	1 st	Old Firehouse Plaza	The Daily Courier	Staff
(Div. 4) Daily Less than 25,000	Category 8 Best Online Ad - Static	2 nd	None	None	None
(Div. 4) Daily Less than 25,000	Category 8 Best Online Ad - Static	3 rd	None	None	None
(Div. 5) Daily Greater than 25,000	Category 8 Best Online Ad - Static	1 st	None	None	None
(Div. 5) Daily Greater than 25,000	Category 8 Best Online Ad - Static	2 nd	None	None	None

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(Div. 1) Non - Daily Under 3,500	Category 9 Best Online Ad - Animated	1 st	Yellow Sheet Report	Arizona Capitol Times	
(Div. 1) Non - Daily Under 3,500	Category 9 Best Online Ad - Animated	2 nd	Garrett Motors	Arizona Range News	Steve Reno, Ian Kirkwood
(Div. 1) Non - Daily Under 3,500	Category 9 Best Online Ad - Animated	3 rd	NCCH	Coolidge Examiner	Kelli Tuley-Kent, Byron McConnell
(Div. 2) Non - Daily 3,500 to 10,000	Category 9 Best Online Ad - Animated	1 st	Greer's Mortuary	Sedona Red Rock News	Kyle Larson
(Div. 2) Non - Daily 3,500 to 10,000	Category 9 Best Online Ad - Animated	2 nd	For the love of dogs	White Mountain Independent	Lia Angelus
(Div. 2) Non - Daily 3,500 to 10,000	Category 9 Best Online Ad - Animated	3 rd	Payson Care Center	Payson Roundup	Staff
(Div. 3) Non - Daily Greater than 10,000	Category 9 Best Online Ad - Animated	1 st	Tui-Na	Tucson Weekly	Greg Willhite, Jim Keyes
(Div. 3) Non - Daily Greater than 10,000	Category 9 Best Online Ad - Animated	2 nd	Western Monument	East Valley Tribune	Christy Byerly, Chad Smith
(Div. 3) Non - Daily Greater than 10,000	Category 9 Best Online Ad - Animated	3 rd	Beat the Heat	Navajo Times	Elise Bennett, Vernon Yazzie
(Div. 4) Daily Less than 25,000	Category 9 Best Online Ad - Animated	1 st	Magic homes	Today's News-Herald	Staff
(Div. 4) Daily Less than 25,000	Category 9 Best Online Ad - Animated	2 nd	Golf Swing	Yuma Sun	Sue Cannon
(Div. 4) Daily Less than 25,000	Category 9 Best Online Ad - Animated	3 rd	Deliverin' deals	The Daily Courier	Raelynn Wrinkle
(Div. 5) Daily Greater than 25,000	Category 9 Best Online Ad - Animated	1 st	Zoyo	The Arizona Republic	Staff

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(Div. 5) Daily Greater than 25,000	Category 9 Best Online Ad - Animated	2 nd	None	None	None
(Div. 1) Non - Daily Under 3,500	Category 10 Best Classified Section	1 st	Camp Verde Journal	Camp Verde Journal	
(Div. 1) Non - Daily Under 3,500	Category 10 Best Classified Section	2 nd	Coolidge Examiner	Coolidge Examiner	
(Div. 1) Non - Daily Under 3,500	Category 10 Best Classified Section	3 rd	Maricopa Monitor	Maricopa Monitor	
(Div. 2) Non - Daily 3,500 to 10,000	Category 10 Best Classified Section	1 st	Sedona Red Rock News	Sedona Red Rock News	
(Div. 2) Non - Daily 3,500 to 10,000	Category 10 Best Classified Section	2 nd	White Mountain Independent	White Mountain Independent	
(Div. 2) Non - Daily 3,500 to 10,000	Category 10 Best Classified Section	3 rd	Town of Paradise Valley Independent	Town of Paradise Valley Independent	
(Div. 3) Non - Daily Greater than 10,000	Category 10 Best Classified Section	1 st	Tucson Weekly	Tucson Weekly	
(Div. 3) Non - Daily Greater than 10,000	Category 10 Best Classified Section	2 nd	West Valley View	West Valley View	
(Div. 3) Non - Daily Greater than 10,000	Category 10 Best Classified Section	3 rd	Navajo Times	Navajo Times	
(Div. 4) Daily Less than 25,000	Category 10 Best Classified Section	1 st	Sierra Vista Herald	Sierra Vista Herald	
(Div. 4) Daily Less than 25,000	Category 10 Best Classified Section	2 nd	Today's News-Herald	Today's News-Herald	
(Div. 4) Daily Less than 25,000	Category 10 Best Classified Section	3 rd	Yuma Sun	Yuma Sun	
(Div. 5) Daily Greater than 25,000	Category 10 Best Classified Section	1 st	TV y Mas	The Arizona Republic	Isaac Moya
(Div. 5) Daily Greater than 25,000	Category 10 Best Classified Section	2 nd	None	None	
(Div. 1) Non - Daily Under 3,500	Category 11 Best Newspaper Promotion Ad, Series or Section	1 st	Railbird	Arizona Capitol Times	Gabe Turner

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(Div. 1) Non - Daily Under 3,500	Category 11 Best Newspaper Promotion Ad, Series or Section	2 nd	August Advertising Specials	San Pedro Valley News- Sun	Sue Coons
(Div. 1) Non - Daily Under 3,500	Category 11 Best Newspaper Promotion Ad, Series or Section	3 rd	What game are you going to?	Coolidge Examiner	Kelli Tuley-Kent, Olivia Lewis
(Div. 2) Non - Daily 3,500 to 10,000	Category 11 Best Newspaper Promotion Ad, Series or Section	1 st	Any way you want it	Green Valley News & Sun	Eric Tobias
(Div. 2) Non - Daily 3,500 to 10,000	Category 11 Best Newspaper Promotion Ad, Series or Section	2 nd	Yellow's out	Payson Roundup	Staff
(Div. 2) Non - Daily 3,500 to 10,000	Category 11 Best Newspaper Promotion Ad, Series or Section	3 rd	What's missing?	Fountain Hills Times	Staff
(Div. 3) Non - Daily Greater than 10,000	Category 11 Best Newspaper Promotion Ad, Series or Section	1 st	Father's Day	Navajo Times	Elise Bennett, Vernon Yazzie
(Div. 3) Non - Daily Greater than 10,000	Category 11 Best Newspaper Promotion Ad, Series or Section	2 nd	We have an app for that	Tucson Weekly	Jill A'Hearn
(Div. 3) Non - Daily Greater than 10,000	Category 11 Best Newspaper Promotion Ad, Series or Section	3 rd	Entrar para ganar	La Voz	Maria Madrid Reed
(Div. 4) Daily Less than 25,000	Category 11 Best Newspaper Promotion Ad, Series or Section	1 st	Don't get left in the dark	Casa Grande Dispatch	Zoe Cooper, Matt Ratkovic
(Div. 4) Daily Less than 25,000	Category 11 Best Newspaper Promotion Ad, Series or Section	2 nd	Days of Christmas	Yuma Sun	Deb Courtis

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(Div. 4) Daily Less than 25,000	Category 11 Best Newspaper Promotion Ad, Series or Section	3 rd	Results	Sierra Vista Herald	Maggie Saunders
(Div. 5) Daily Greater than 25,000	Category 11 Best Newspaper Promotion Ad, Series or Section	1st	Bad girls of Arizona	Arizona Daily Star	Tammie, Darrell
(Div. 5) Daily Greater than 25,000	Category 11 Best Newspaper Promotion Ad, Series or Section	2nd	None	None	None
(Div. 1) Non - Daily Under 3,500	Category 12 Best Pro Bono/Public Service Ad	1st	Mahalo	Maricopa Monitor	Linda Metz, Byron McConnell
(Div. 1) Non - Daily Under 3,500	Category 12 Best Pro Bono/Public Service Ad	2nd	Events page	Arizona Capitol Times	Gabe Turner
(Div. 1) Non - Daily Under 3,500	Category 12 Best Pro Bono/Public Service Ad	3rd	Adopt a new best friend	San Pedro Valley News- Sun	Sue Coons
(Div. 2) Non - Daily 3,500 to 10,000	Category 12 Best Pro Bono/Public Service Ad	1st	Valley Assistance Services Un-Gala	Green Valley News & Sun	Graham Harrington
(Div. 2) Non - Daily 3,500 to 10,000	Category 12 Best Pro Bono/Public Service Ad	2nd	When duty called	White Mountain Independent	Staff
(Div. 2) Non - Daily 3,500 to 10,000	Category 12 Best Pro Bono/Public Service Ad	3rd	Marine Corps Ball 2011	Payson Roundup	Staff
(Div. 3) Non - Daily Greater than 10,000	Category 12 Best Pro Bono/Public Service Ad	1st	Donations needed	Navajo Times	Elise Bennett, Vernon Yazzie
(Div. 3) Non - Daily Greater than 10,000	Category 12 Best Pro Bono/Public Service Ad	2nd	Dine out for free	West Valley View	Staff
(Div. 3) Non - Daily Greater than 10,000	Category 12 Best Pro Bono/Public Service Ad	3rd	Missal	The Catholic Sun	Mick Welsh, Rob DeFrancesco, J.D. Long- Garcia, Ambria Hammel

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(Div. 4) Daily Less than 25,000	<u>Category 12</u> Best Pro Bono/Public Service Ad	1st	Relay for Life	Yuma Sun	Deb Courtis
(Div. 4) Daily Less than 25,000	<u>Category 12</u> Best Pro Bono/Public Service Ad	2nd	Electric Light Parade	Casa Grande Dispatch	Jenny Scharf, Olivia Lewis
(Div. 4) Daily Less than 25,000	<u>Category 12</u> Best Pro Bono/Public Service Ad	3rd	None	None	None
(Div. 5) Daily Greater than 25,000	<u>Category 12</u> Best Pro Bono/Public Service Ad	1st	Sportsmen's Chili Cookoff	Arizona Daily Star	Staff
(Div. 5) Daily Greater than 25,000	<u>Category 12</u> Best Pro Bono/Public Service Ad	2nd	None	None	None